

Task Force for the Elimination of Poverty Meeting
Thursday, January 21, 2016, 4:00 - 7:00 PM
Councillors' Boardroom, City Hall

MINUTES

Present:

Members: Mayor Don Iveson (Co-Chair), Councillor Ben Henderson, Jeffrey Bisanz, Yvonne Chiu, Sarah Eadie, Eugene Ip, Sandra Huculak, Maria Mayan, Zahra Somani, Fiona Cavanagh, Tiffany Linke-Boyko, Carman McNary, John Thomson, Mark Holmgren, Joseph Doucet

Regrets: Bishop Jane Alexander (Co-Chair), Councillor Scott McKeen, Justin Archer, Kate Chisholm, Dr. Louis Hugo Francescutti, Janice Melnychuk, Anne Smith, Cheryl Whiskeyjack

Guests: Allan Undheim, Catrin Owen, Rachell Venne, Muriel Stanley-Venne, Gary St. Amand, Laura Templeton, Susan Morrissey, Ryan Young, Garth Eisenkrein, Januel Ibasco, Joseph Paul De Leon, Patrice Teveniuk, David Warawa, Cheryl Shinkaruk, Mic Farrell

COE Staff: Kate Gunn, Joshua Manego, Lucenia Ortiz, Kris Andreychuk, Dallas Dyson, Ward Antoniuk, Rachael Putt

Minutes

Discussion	Actions
1. Call to Order <ul style="list-style-type: none"> ■ Carman McNary was requested to chair the meeting as Mayor Iveson will be late and Bishop Alexander is out of town. ■ The meeting was called to order at 4:15p.m. ■ The draft November 9 minutes and agenda were approved. 	
2. EPE Updates <ul style="list-style-type: none"> • The Community-University Partnerships (CUP) of U of A is nominating Maria Mayan for a research award. In addition, they have decided to nominate the entire task force for an award to be announced in early March. • The Project Team has received 20 expressions of interests from various agencies, outlining how their work aligns with the EPE Priorities and signaling their interest and current work. • A report on the basics of Community Development Corporations is being undertaken and efforts to coordinate this work are being done with the research by the Housing team. • The Edmonton Community Foundation Board on Dec 18 opted to focus on 	

<p>Eliminating Racism as a priority and lead. Project Team met with them. They are inviting other key stakeholders to engage them. Want to include social innovation lab approach.</p>	
<p>3. Mayor's Updates</p> <ul style="list-style-type: none"> Changing economic landscape and positive signals Despite challenges to our economy, our commitment to ending poverty is still strong and unwavering. This is a vision that should stand at all times not just when times are good. <p>Mayors Iveson and Nenshi met with the provincial Cabinet and noted that the will to change is very much present and there were positive signs on the key strategies areas with the most return. He mentioned the following that are most promising:</p> <ul style="list-style-type: none"> Affordable housing Poverty reduction Transit Early childhood development <ul style="list-style-type: none"> Transit initiatives The City, through Edmonton Transit launched two initiatives that will meet the urgent needs of Edmontonians living in poverty: <ul style="list-style-type: none"> Homeward Trust and ETS are working on an initiative that will provide free transportation to move <i>homeless people sleeping in the streets</i> to the safety of Shelter in extremely cold weather" ETS is providing 80 Day passes per month to the City Library for distribution by social workers, as with the 100 monthly passes given out to social agencies, the use will be tracked to register impact of the initiative on supporting those in poverty with mobility to attend school, gain employment, et 	
<p>4. Leder School of Business Community Engagement Presentation: What We Heard report</p> <p>Last November, high school students in Edmonton developed business cases on our 28 EPE priorities in a competition hosted by the Leder School of Business, King's University. The winning team was introduced by Ryan Young, Director of Applied Learning and a member of our Economic Security Working Group.</p> <p>Leder School of Business High School Competition Presentation, "Salvage Supermarket" was well-received by the Task Force member. The business case that involves</p> <p>(For details, please see Attachment 1)</p>	

<p>▪ Implementation Road Map Update</p> <p>The Road Map Planning Team provided an update of their work that included the development of an EPE implementation action template and a proposed EndPovertyEdmonton Community Hub.</p> <p>The Implementation action template was well received as it captured good information on what happens in implementing the actions in the strategy.</p> <p>The Task Force also provided the following comments to the Planning Team:</p> <p><u>The Road Map is a community plan that reflects community involvement, leadership and investment.</u></p> <ul style="list-style-type: none"> ▪ It has to be a community-driven plan and not just a City plan of action. ▪ The Road Map should push us as a community to work together in new ways in one share direction to a common goal. ▪ The Road Map should push us as a community to work together in new ways in one shared direction to a common goal. ▪ The structure of the Road Map must lay out clearly and concisely our priority actions with a sound rationale and sequencing of the 28 priorities over 10 years. ▪ Remember the business sector, social enterprise as part of innovation and ensure this is evident and woven through the road map. ▪ Ensure that the screening tool does not weed out innovation but should support and encourage it. <p><u>Need for prioritizing based on outcomes and impact that can tell us:</u></p> <ul style="list-style-type: none"> ▪ Sequencing based on evidence - what needs to happen first ▪ What, why, when and how priorities are being set ▪ What are the trade-offs for sequencing and make sure we understand the relationship of which one should come first (i.e. income support and housing) ▪ Need to show clearly the intersection and interrelationship among priorities <p><u>The EPE Community Hub Concept</u></p> <ul style="list-style-type: none"> ▪ There was over-all support for the concept around the idea as a mechanism that creates a place and frame for Edmontonians and partners to talk, to share, to make decisions together, to move ahead in a common direction. Features that resonated included: <ul style="list-style-type: none"> ○ It's a made in Edmonton model ○ Its flexibility and openness to all ○ Aligned with building a community wide movement ○ Supports collaborative, collective efforts 	<p>For the Road Map Planning Team to:</p> <ul style="list-style-type: none"> • Continue to work on the 10 year road map, reflecting it is a community driven plan, that ruthlessly prioritizes the actions of a clear and concise road map and one that illustrates we have made reasoned choices for starting points. Be sure to build in commitments of money, resources and ideas to the plan, from not only City but others, to reflect community wide buy in to this community plan. • Need to develop a strong set of criteria/tools for prioritizing actions within priorities using evidence, what we heard from Edmontonians are urgent actions to move people out of poverty ▪ Refine the Hub
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<ul style="list-style-type: none"> ○ Suited to flexible , emerging and complex issues like ending poverty ▪ There were questions and concerns on the following: <ul style="list-style-type: none"> ○ collaborative structure also comes with the danger of loss of accountability; the concept is not clear on who stewards the road map and who is the Hub accountable to ○ there is a still a need for a decision-making function and capacity that would provide clear shared direction for the Road Map ▪ Managing risks associated with the Hub <ul style="list-style-type: none"> ○ How do we make sure that we are moving in the same direction in the same body of water? (Different organizations have differing values and beliefs even in the same area of work.) ○ How do you manage peer-to-peer or horizontal accountability? ○ The Hub has to dynamically support conversation, decisions and shared approaches over time as the landscape continues to shift. ○ How can this model support our community to do things differently, to collaborate, and to seek excellence together? 	<p>concept, looking at the name, the roles, the effectiveness of an entity that should steward the 10 year road map, ensure accountability, define decision-making role and sustain and grow the movement.</p> <ul style="list-style-type: none"> ▪ Revisit our Template Screening tool and the Road Map Tool, to bring clarity and prioritization to them.
<p>5. Families First Edmonton Engagement Research Presentation</p> <p>Re-scheduled for next meeting due to lack of time.</p>	
<p>Adjournment Meeting was adjourned at 7:10 PM</p> <p><u>2016 Task Force Meetings</u></p> <ul style="list-style-type: none"> ● February 11 ● March 9 ● April 14 ● May 12 	