

Edmonton Arts Council

Introduction

The Edmonton Arts Council (EAC) exists to support and promote the arts community in Edmonton. It is supported in this by the City of Edmonton through a service agreement. That service agreement was renewed in 2011 for a five-year term.

The EAC works with the City, its agencies, and the arts community in Edmonton for the benefit of all citizens. The EAC was founded in 1995 and has over 400 members including artists, arts and festival organizations, arts patrons and community leaders.

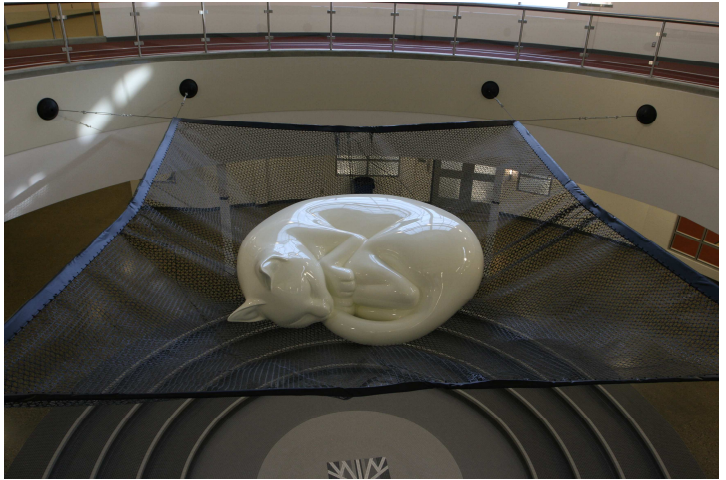


MAJOR SERVICES and ACTIVITIES

- City grant support to qualified not-for-profit arts and festival organizations and individuals
- Development of arts and cultural policies for the City of Edmonton
- Implementation of programs identified in the City's 10-year cultural plan (2008-2018), the *Art of Living*
- Implementation of the City's percent for art program and public art master plan including conservation of the civic art collection
- Initiate and maintain programs that benefit a wide range of citizens and arts activities such as the community box office, TIX on the Square, the city store, Churchill Square programming
- Support and production, on request by the City, of special projects involving the arts and culture
- Participation in civic forums and committees

Opportunities and Challenges

- Implementation of recommendations in the Art of Living including artist residencies and support for the development of cultural industries in the city.
- Opportunity for effective civic investment for arts and festivals supporting sustained and planned growth in the sector overall.
- Opportunity to create and develop alternative ways to support artists and arts activities especially for youth, culturally diverse, and senior artists.
- Opportunity to support emerging opportunities for development of space for arts and culture in the city—EAC and Arts Habitat Association work in developing these opportunities must be maintained.
- Arts and culture are activities that are fundamental in meeting many of the goals in the City's *Way We Live* plan.

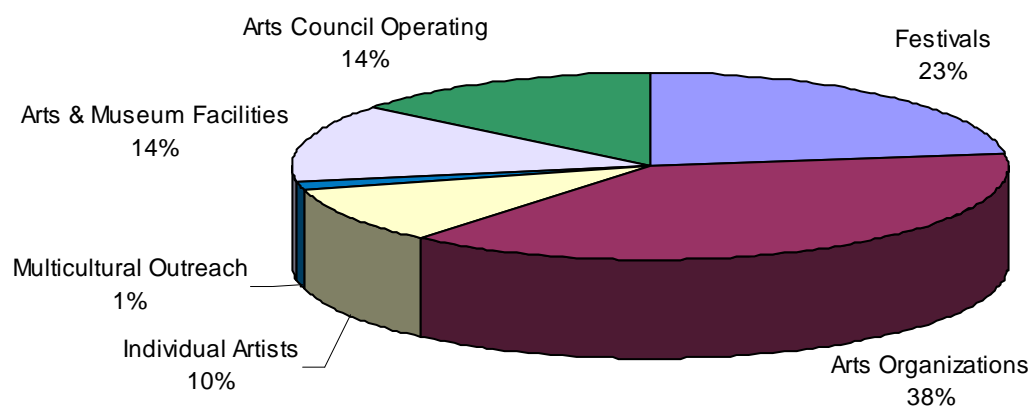


Edmonton Arts Council

Approved 2012 Budget (\$000)

	2010 Actual	2011 Budget	\$ Change '11-'12	2012 Budget	% Change '11-'12
Expenditure & Transfers					
Festivals	1,203	1,526	270	1,796	17.7
Arts Organizations	1,980	2,488	516	3,004	20.7
Individual Artists	226	430	331	761	77.0
Multicultural Outreach	104	106	3	109	2.8
Arts & Museum Facilities	1,035	1,056	28	1,084	2.7
Arts Council Operating	646	1,075	28	1,103	2.6
Parade Celebration Grant	56	57	2	59	3.5
Other Projects	825	553	215	768	38.9
Community Arts	112	178	305	483	171.3
Art Gallery of Alberta	-	855	23	878	2.7
Total Expenditure & Transfers	6,187	8,324	1,721	10,045	20.7
Net Operating Requirement	\$ 6,187	\$ 8,324	\$ 1,721	\$ 10,045	20.7
Full-time Equivalents	-	-	-	-	-

Where the Budget will be spent



Major Service Description

Current Service Level

City Grants—35 established Festival Organizations funded; 9 new/emerging Festival Organizations funded - this funding supports the operations of eligible festivals within the corporate limits of the City of Edmonton.

101 Arts Organizations funded – this funding supports the operations of eligible arts organizations whose activities take place within the corporate limits of the City of Edmonton.

123 Individual Artists supported – this funding supports the creation, development, curation, exhibition or production of work in any art form by qualified individual artists resident in the City of Edmonton. The funding includes dedicated support to artists from cultural diverse backgrounds. The funding also supports travel by eligible applicants for qualified purposes.

21 Arts and Museum Facilities funded - this funding supports a portion (up to 25%) of annual expenses associated with maintaining clean, well-lighted, heated and secure facilities with significant public access.

2 Major Parades and 2 One Day Celebrations funded – this funding supports the operations of eligible organizations that produce major parades or one-day cultural celebrations within the corporate limits of the City of Edmonton.

5 Community Arts projects funded – these projects combine professional artists with a distinct community in the city to produce an artwork reflective of the interests of that community.

Public Art

15 public art projects from the Percent for Art began; 7 were completed; 15 are ongoing and began prior to 2011 to be completed in 2012 or later.

Conservation work was done on 12 artworks in the civic collection and 1 artwork owned by a community group in a prominent location in the city. A conservation assessment of the entire collection is underway.

A database of the civic art collection is near completion.

Operations for Arts Habitat Association of Edmonton

Arts Habitat Association worked on the development and management of 2 artist live/work buildings (26 housing units and 3 studios)



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Service Package - Art of Living

Funded

Description

This service package requests a further increase of \$1,500,000 to the Edmonton Arts Council in the City of Edmonton's 2012 operating budget. This funding will be on-going and is consistent with the direction set by Council's support of the implementation of the 17 Arts Recommendations in the Art of Living.

The funding is intended to be used in the following breakdown (use, amount, Art of Living Recommendation):

- Arts Organization Operating Grants, \$450,000, Recommendation # 6;
 - Festival Organizations Operating Grants, \$200,000, Recommendation #6 ;
 - Grants to Individual Artists, \$200,000, Recommendation # 7;
 - Grants for Community Arts Projects, \$200,000, Recommendation #8;
 - Awards for artists, \$20,000, Recommendation # 11;
 - Artist Residencies in city agencies (4), \$100,000, Recommendation #15;
 - Neighbourhood Arts projects, \$100,000, Recommendation #16;
 - Arts Habitat operating funds, \$150,000, Recommendation #1;
 - Capital City festival planning, \$30,000, Recommendation #12;
 - Cultural Industries strategy development, \$50,000, Recommendation #9;
- TOTAL: \$1,500,000

Justification

The Art of Living plan, prepared by the Edmonton Arts Council (EAC), was approved in principle by City Council on April 30, 2008. The implementation plan was approved August 2008. The plan provides a vision that addresses the unique cultural milieu and attitude of the city through 28 recommendations - 17 Arts and Culture and 11 Heritage recommendations. This service packages focuses on Arts Recommendations as indicated above.

Links to Strategic Goals, Departmental Outcomes & Performance Measures

Strategic Goal(s)

- Improve Edmonton' Livability

Corporate Outcome(s):

- Citizens are connected to their diverse communities and have pride in their city
- Complete collaborative communities that are accessible, strong and inclusive with a full range of services

Departmental Outcome(s)

- Citizens have diverse opportunities to enhance their personal wellness and awareness
- Citizens are socially connected and active in their communities
- Partnerships are strong and positive

Performance Measure(s):

- % of Edmontonians who recommend Edmonton as a great city to live work and play
- % of citizens who feel they are able to access amenities and services that will improve their quality of life

Impact on Other Departments

This service packages is not anticipated to impact other Departments.

Incremental (\$000)	2012				2013				2014			
	Exp	Rev	Net	FTEs	Exp	Rev	Net	FTEs	Exp	Rev	Net	FTEs
New Budget Annualization	\$ 1,500		\$ 1,500	-			\$ -	-			\$ -	-
Total	\$ 1,500	\$ -	\$ 1,500	-	\$ -	\$ -	\$ -	-	\$ -	\$ -	\$ -	-