

Art of Living Implementation Plan 2008-2018 – Update

Objective: Promote Edmonton as an arts and cultural center and encourage recreational, cultural, artistic and entertainment opportunities for all residents.

- The Art of Living plan, prepared by the Edmonton Arts Council, was approved in principle by City Council on April 30, 2008. The plan provides a vision that addresses the unique cultural milieu and attitude of the city through 28 recommendations - 17 Arts and Culture and 11 Heritage recommendations. Together, these recommendations support the City's vision of Edmonton as a *"recreation city, an arts city."*
- Three key phases of implementation were identified:
 - Phase 1: Recommendations requiring no new City investment in 2009 to implement.
 - Phase 2: Foundational Initiatives which are seen as key to moving forward. In some cases they are prerequisites to the successful implementation of other recommendations.
 - Phase 3: Recommendations which required the development of a comprehensive funding strategy
- Administration worked with the Edmonton Arts Council to implement those recommendations contained in the Art of Living that require no additional resources in 2009 to implement (Arts 2, 5, 7, 10, 13, 17 and Heritage 3, 5, 6, 8, 9).
- Edmonton Arts Council brought forward service packages for Arts recommendations 1, 6, and 8; Administration brought forward Heritage recommendations 1 and 10 for consideration during the 2009 budget deliberations. Funding approval, commencing in 2009, was provided for Arts 1 and Heritage 1 recommendations.
- In May 2009, City Administration provided an update on actions, timeframe and the proposed funding strategy for the implementation of the 15 outstanding arts and heritage recommendations related to the Implementation Plan for the Art of Living.
- In September 2010 City Administration update on actions, timeframe and the proposed funding strategy for the implementation of the outstanding arts and heritage recommendations related to the Implementation Plan for the Art of Living.
- In October 2011 City Administration update on actions, timeframe and the proposed funding strategy for the implementation of the outstanding arts and heritage recommendations related to the Implementation Plan for the Art of Living.
- Concurrent to the work on the Art of Living Implementation Plan, work is also proceeding on the development of the Edmonton Public Art Master Plan (MAP) and a number of other significant Arts initiatives and activities in Edmonton, including:
 - Living Local Initiative
 - Tix Store in Churchill Square
 - Arts Central
 - Cultural Diversity in the Arts Awards;
 - Historian Laureate;
 - Mayor's Celebration of the Arts and;
 - Multicultural Outreach

ARTS RECOMMENDATIONS

RECOMMENDATION # 1: <i>Fund and re-invigorate the Arts Habitat Association of Edmonton (ArtsHab)</i>	
Desired outcome	The development of an organization that will find, develop and manage a full range of space for the arts in Edmonton, including the inclusion of cultural spaces in City facilities.
Lead sponsor	<ul style="list-style-type: none"> Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> Community Services Infrastructure Services Sustainable Development
Actions	<ul style="list-style-type: none"> Re-build the ArtsHab board Hire an Executive Director Develop a strategic business plan that: <ul style="list-style-type: none"> ✓ Captures the current cultural facilities in Edmonton ✓ Maintains a data base of available space ✓ Positions ArtsHab as the “clearing house” on all issues of space for artists to perform, rehearse and live ✓ Demonstrates the value of artists being integrated into space all over the city ✓ Collaborates with the City administration to determine where arts and cultural spaces could be integrated into City facilities ✓ Describes annual performance measures to ensure organizational effectiveness
Current Status	
<p>Complete. Update of ArtsHab achievements in 2011:</p> <ul style="list-style-type: none"> Artscape Toronto, CEO Tim Jones, is providing consultant services to develop a strategic plan <p>Edmonton Space Finder Data Base Project: Launched in December 2010, edmontonspacefinder.ca, is an online resource to post or find non-profit and community space. Arts Habitat partnered with the City of Edmonton, Edmonton Chamber of Voluntary Organizations and the Multicultural Coalition for Equity in Health & Wellbeing</p> <p>Alberta Cycle Building Partners: Arts on the Ave., The Avenue Initiative</p> <ul style="list-style-type: none"> Further City evaluation of the building has supported the decision to demolish the Alberta Cycle building. Arts Hab will continue to work with the City to develop and build a new building on this site. 	

ArtsHab Alberta Avenue- ArtsHub Housing Cooperative:

Partners: Edmonton Inner City Housing Society and Artists Urban Village (formerly PAL Edmonton)

Current Status:

- On June 30, 2011 Arts Habitat along with partners Edmonton Inner City Housing Society and Artists Urban Village celebrated the official opening of ArtsHab Alberta Avenue.
- The 16-suite project is a new cornerstone in the arts-led revitalization of 118 Ave. The co-op will allow artists to live and work in a dynamic community that is highly motivated to support the arts. ArtsHab Alberta Avenue was funded with a \$2.4 million grant from the Cornerstones Program. Cornerstones is an affordable housing program supported by the City of Edmonton and the Province of Alberta

Artist Urban Village

- Arts Habitat presented at executive committee in November 2011 to provide an update on the Artists Urban Village.
- A project architect has been engaged to develop a concept design and a phase one feasibility study. This work is expected to be completed August 2012 and will result in the necessary detailed plans and estimates to confirm project viability, budget and timelines.

McLuhan House

The Edmonton Arts Council (EAC) via Arts Habitat has purchased the McLuhan House in the Highlands with funds for a down payment from City Council and a mortgage secured through the social enterprise fund.

Other Priorities include:

- Bylaws and Zoning: Throughout the year, Arts Hab has been working in partnership with City of Edmonton to identify bylaws and zoning regulations that inhibit the effective development of arts spaces in Edmonton. Administration prepared Zoning Bylaw amendments that addressed the identified issues. These proposed amendments were presented at a Public Hearing on September 10, 2012

ARTS RECOMMENDATION # 2: Redraw zoning bylaws and other city practices to stimulate arts activities.	
Desired outcome	<p>Amend the Zoning Bylaw to create development opportunities and associated regulations that will assist in the development of space for arts programming, performance and living space.</p> <p>Business License Bylaw regulations and procedures that encourage and accommodate the artist in their business related activities. To ensure development compatibility with the production, performance, promotion, and sale of various forms of art.</p>
Lead sponsor	<ul style="list-style-type: none"> • Sustainable Development
Key partners	<ul style="list-style-type: none"> • Edmonton Arts Council • Community Services
Actions	<ul style="list-style-type: none"> • Establish a working team • Develop a work plan for the team • Execute the work plan • Prepare report that captures the required changes to the Zoning Bylaw
Current Status	
<p>Near completion.</p> <ul style="list-style-type: none"> • A Working Team comprised of members of the Arts Habitat Association and the City of Edmonton's Sustainable Development Department and Community Services Department, was formed. • Consultations with the arts community and other key stakeholders has resulted in administration preparing Zoning Bylaw amendments that will address issues identified in the Arts Habitat Association's Summary Report. These proposed amendments were presented at a Public Hearing on September 10th, 2012. The recommendations were accepted. • Further review of other potential initiatives and incentives including the potential use of development incentives and overlays, will be undertaken by Administration and addressed through further work with Arts Habitat Association. 	

ARTS RECOMMENDATION # 3: Establish a joint task force on the arts in schools and post-secondary institutions	
Desired outcome	<ul style="list-style-type: none"> • Improved access to quality fine arts education by all students Kindergarten to Grade 12. • New or augmented post-secondary training including but not confined to urban design, dance and architecture.
Lead sponsor	<ul style="list-style-type: none"> • Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> • Community Services • Education institutions
Actions	<ul style="list-style-type: none"> • Form a Steering Committee including but not limited to Edmonton Public Schools, Edmonton Catholic Schools, Edmonton Francophone Schools, Grant MacEwan College, the University of Alberta, the Province of Alberta and arts education specialists. • Detailed review of other jurisdictions (i.e. Manitoba). • Develop a discussion paper on the role of arts education in building future artists and an arts aware citizenry and the gaps that exist in the Edmonton education scene. • Organize a provincial symposium on fine arts education. Hosted by the City of Edmonton but supporting funds would be sought from other sources.
Current Status	
<ul style="list-style-type: none"> • The Edmonton Arts Council has a representative on the board of Creative Alberta. This board organized a major symposium in May 2012. Discussions were around creativity and the arts in Alberta schools. 	

ARTS RECOMMENDATION #4: Create an Edmonton International Mentorship Prize	
Desired outcome	Establishment of a major annual award recognized nationally and internationally bringing recognized artists/mentors to Edmonton for a residency, which would feature interaction with Edmonton artists.
Lead sponsor	<ul style="list-style-type: none"> • Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> • Community Services • Corporate Communications
Actions	<ul style="list-style-type: none"> • Identify and review comparable programs in comparable cities. • Explore partnerships with other places like northern Alberta or Jasper. • Review current guest artist residencies and related programs like the Writer-in-Exile program already in place in Edmonton; explore partnerships and synergies. • Develop detailed parameters of Edmonton international mentorship prize including a consideration of any connections it may have to Recommendation #14 (cultural senate). • Develop an organizational and financial plan to include: <ul style="list-style-type: none"> ✓ Selection criteria ✓ Sponsorship/ endowment elements ✓ Nature/ length of residencies (not to exceed 2 months) ✓ Communications ✓ Program evaluation
Current Status	
<ul style="list-style-type: none"> • This recommendation has had no action yet 	

ARTS RECOMMENDATION # 5: Support programs to retain “elder” artists.

Desired outcome	<p>A Performing Arts Lodge in Edmonton</p> <p>Elder artists remaining active in Edmonton and able to mentor new artists</p>
Lead sponsor	<ul style="list-style-type: none"> Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> Community Services Sustainable Development PAL Canada’s Edmonton Chapter
Actions	<ul style="list-style-type: none"> PAL Canada Foundation (PAL Canada) is a national organization dedicated to providing affordable housing and care for older members and associates of Canada's entertainment industry. The first residence, PAL Place, was built in Toronto in 1993 with PAL Vancouver opening its doors in May 2006. The four major performers’ associations in Canada, whose representatives sit on the PAL Canada Board, endorse PAL Canada. Links are maintained with many other industry organizations as well. All active and past performers are welcomed as members of PAL. Work with PAL Edmonton to: <ul style="list-style-type: none"> ✓ Analyze successes and failures in other centres ✓ Explore synergies and partners in Edmonton ✓ Develop a business plan including preparing for residence opportunities in arts districts in Edmonton
Current Status	
<p>Near completion</p> <p>ArtsHab Alberta Avenue- ArtsHub Housing Cooperative:</p> <p>Partners: Edmonton Inner City Housing Society and Artists Urban Village (formerly PAL Edmonton)</p> <ul style="list-style-type: none"> On June 30, 2011 Arts Habitat along with partners Edmonton Inner City Housing Society and Artists Urban Village celebrated the official opening of ArtsHab Alberta Avenue. The co-op will allow artists to live and work in a dynamic community that is highly motivated to support the arts. ArtsHab Alberta Avenue was funded with a \$2.4 million grant from the Cornerstones Program. Cornerstones is an affordable housing program supported by the City of Edmonton and the Province of Alberta <p>Artist Urban Village</p> <ul style="list-style-type: none"> Arts Habitat presented at executive committee in November 2011 to provide an update on the Artists Urban Village. The site is located at the corner of 102A Avenue and 96 Street, only two blocks from the core of the arts district and one block from the proposed new LRT station. “The Artist Quarters” will be a combined low-rise/high-rise development that will provide home and studio space for multi-generational, senior and emerging, mixed-income artists of all artistic disciplines above three floors of arts related commercial space In the spring of 2011 a comprehensive Business Plan was completed. Artists Urban Village and Arts Habitat are now working on the Feasibility Study to be completed by June 2012. The Feasibility Study is being funded through Canada Mortgage and Housing Corporation and development funds from the City of Edmonton. Kasian Architecture and Williams Engineering have been hired as the prime consultants with the Communitas Group as Project Manager. 	

ARTS RECOMMENDATION # 6: Increase grant support for established arts and festival organizations	
Desired outcome	Increased stability and effectiveness of arts and festival organizations supported by the Edmonton Arts Council.
Lead sponsor	<ul style="list-style-type: none"> Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> None
Actions	<ul style="list-style-type: none"> This recommendation calls for a phased-in increase of the City's operating grant support for arts organizations at 8% of their combined annual operating revenue, and 12% for festivals. Edmonton has close to 130 established not-for-profit arts and festival organizations, and they are the foundation on which the arts community is built. Many of these organizations are civic treasures that must be kept vital for future generations.
Current Status	
<ul style="list-style-type: none"> City Council has been yearly increasing funds for grant support from 2010 - 4.7M, 2011 - 5.8M, 2012 budget is 7.8M. Target is 8% of annual operating budget for grants and 12 % for festival. 	

ARTS RECOMMENDATION # 7: Sustain grant support for individual artists and keep the grants open to all artists.

Desired outcome	Robust support of an effective grant program for individual artists that enhances Edmonton's entire community of individual artists
Lead sponsor	<ul style="list-style-type: none">• Edmonton Arts Council
Key partners	<ul style="list-style-type: none">• None
Actions	<ul style="list-style-type: none">• It is recommended that City of Edmonton Community Investment Grants to Individual Artists remain open to all applicants and no preference or bias be made in favour of any one group of artists by age, previous success in securing grants, ethnic background or artistic discipline.• Increases to this grant fund for the next two years should be the same as the increase to the annual cost of living. A review of this grant amount should be made in 2011.
Current Status	
<ul style="list-style-type: none">• Support to individuals has increased. Micro grants have been met with notable success.	

ARTS RECOMMENDATION # 8: Increase grant support for community arts projects	
Desired outcome	To establish support for community arts projects based on the success of the <i>Voices Less Heard</i> program of the Cultural Capital program.
Lead sponsor	<ul style="list-style-type: none"> Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> Community Services Community partners (e.g. Mennonite Centre for Newcomers, Multicultural Health Brokers, Assist Community Services Centre, iHuman Youth Society)
Actions	<ul style="list-style-type: none"> A new granting stream is required. The Edmonton 2007 Cultural Capital of Canada program included a one-time community arts grant program called <i>Voices Less Heard</i>. It distributed over \$400,000 to 21 community arts projects. The success of that one-time grant program is an important legacy of the cultural capital year but there are not adequate grants funds currently available in the Edmonton Arts Council to build on this legacy. Develop Terms of Reference and process for a new City of Edmonton Community Investment Grant (CIG) program for Community Arts. This will consider combining this grant program with the existing COE Community Public Art CIG program and ensuring that the criteria for grant application to each program is clear. An internal and external communication plan to describe the grant criteria would be essential. Edmonton Arts Council budget presentation to City Council in 2009.
Current Status	
<ul style="list-style-type: none"> This grant is for community groups to do work with local artist. Funding has increased from \$50,000 in 2011 to \$168,000 budgeted for 2012. 	

ARTS RECOMMENDATION #9: Sustain and explore support for cultural industries/entrepreneurs	
Desired outcome	To support, in partnership with the province and private sector, viable and indigenous cultural industries in Edmonton including but not limited to book publishing, film and video production and distribution, sound recording, and the establishment of commercial live music venues.
Lead sponsor	<ul style="list-style-type: none"> Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> Sustainable Development City Manager's Office Edmonton Economic Development Corporation (EEDC) (Edmonton Film Office)
Actions	<ul style="list-style-type: none"> The City and the Edmonton Arts Council should carefully monitor the effectiveness of the Lionsgate contract and determine if this is an effective way to support arts and economic development. If applicable, the principles that make this agreement effective should be identified and applied to other types of cultural activities, including book publishing and sound recording. The Edmonton Film Office further recommends the creation of a "film friendly" City policy. This, in a general sense, includes working collectively to provide a supportive civic environment for the screen production sector, including local, national and international productions. Specifically, <i>film friendly</i> means an easily accessed and focused point of contact within the City where a producer can negotiate for all services and support required from City departments. In addition, some American cities have created music commissions that are comparable to the Edmonton Film Office. Through the work of these bodies, "live music zones" have been created. This can include incentives for local bars, lounges and restaurants to contract local musicians. Further study of this in a Canadian context is recommended in partnership with Edmonton Tourism, the Edmonton Economic Development Corporation, the Food and Restaurant Industry Association, Business Revitalization Zones, the Edmonton Musicians' Association and other stakeholders. Establish an effective review process for the <i>Lionsgate</i> project with the Film office and EEDC. Call together a Business Revitalization Zone, Alberta Music Industry Association, musicians' unions committee to begin talk about music zones. Explore and develop a provincial commitment to cultural industries based on their stated position in their cultural policy.
Current Status	
<ul style="list-style-type: none"> Edmonton Arts Council met with the staff of the Edmonton Chamber of Commerce and developed a survey on what initiatives other cities are doing. Survey was implemented and is being reviewed. Brad Stromberg with the Film Commissioner for the Edmonton Economic Development Corporation provided this update; <ul style="list-style-type: none"> City Council approved \$5 million for the Edmonton Film Entertainment Fund on Aug 31/11. Launched in March 2012, the \$10 million Edmonton Filmed Entertainment Fund invests in film and television projects made in and around Edmonton. A partnership between Edmonton Economic Development Corporation and Los Angeles-based Kilburn 	

Media, the fund is profit-motivated. Both partners invest jointly and exclusively in projects that have a pre-sale agreement in place. Profits resulting from EEDC's investment will be returned to the fund to generate more opportunities for Edmonton film crews and ensure the fund's sustainability and viability.

ARTS RECOMMENDATION # 10: Ensure official City gifts are made by local artists	
Desired outcome	All City gifts for visitors and employees are locally made cultural products including existing books, recordings, fine craft and other visual art as well as items made especially for this purpose
Lead sponsor	<ul style="list-style-type: none"> • Corporate Communications
Key partners	<ul style="list-style-type: none"> • Edmonton Tourism • Edmonton Arts Council • City Manager's Office
Actions	<ul style="list-style-type: none"> • This recommendation is already in motion. • Since the presentation of the Art of Living to City Council in April 2008, the Edmonton Arts Council has been contacted by the City staff responsible for Councillor gifts. • Items from the Alberta Craft Council are now being used as signature gifts. • Develop a City-wide policy that where possible, "Made in Edmonton" arts gifts should be secured by all Departments for their gift-giving • Edmonton Arts Council commits to advising the City on nature and range of available and suitable gifts • The Edmonton Book Prize winning book should be considered an ongoing suitable gift
Current Status	
Complete <ul style="list-style-type: none"> • Council Services' Corporate Gift Program oversees the selection and purchasing of gifts, art, and promotional items for presentation by elected representatives of the City, and in some circumstances for the City Manager and other senior civic officials. • This program ensures that we source gifts, art, and promotional items that reflect appropriate city themes and are representative of the City of Edmonton. Our practices continue to include a concerted effort to source items made by local artists or companies, and items which are made and obtained through environmentally sustainable practices. • Edmonton Arts Council runs the City store at Tix on the Square. This has been rebranded to "Local goes Live" and coordinated with Churchill Square to create a brand "More hip than Square". Tix sells tickets as well as city goods. Does not compete, but rather compliments what other local businesses are doing. • This store is stocked with local art including "Writing the City" a book of the 2005- 2013 Poet Laureates which engages local artists. 	

ARTS RECOMMENDATION # 11: Stabilize arts awards and increase cash prizes	
Desired outcome	<ul style="list-style-type: none"> • Establish the Edmonton Urban Design Awards as an ongoing City-supported award. • Increase the size and profile of the Edmonton Book Prize. • Stabilize the Edmonton Book Prize within the Edmonton Arts Council. • Initiate similar prizes for other arts disciplines.
Lead sponsor	<ul style="list-style-type: none"> • Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> • Corporate Services
Actions	<ul style="list-style-type: none"> • This recommendation is already in motion: the Edmonton Urban Design Awards are a biennial awards program that should continue. • Identify working team to develop plan for increase in the Edmonton Book Prize from \$2,000 to \$10,000 and to examine potential for other prizes in a range of disciplines. Plan to include: <ul style="list-style-type: none"> √ Review of criteria √ Identification of prize sponsors √ Potential to use interest from grants to the Edmonton Arts Council as a source of revenue for prizes √ Endowment fund structure √ Prize naming
Current Status	
<ul style="list-style-type: none"> • Book prize is now at \$10,000. • This is the first year of a film prize which awarded \$10,000. • Facilitated visual arts award of \$10,000 with funds from Edmonton Community Foundation 	

ARTS RECOMMENDATION # 12: Create an Edmonton biennial arts festival showcasing the best of Alberta artists

Desired outcome	The establishment of a biennial festival in Edmonton celebrating Alberta talent.
Lead sponsor	<ul style="list-style-type: none">• Edmonton Arts Council
Key partners	<ul style="list-style-type: none">• Community Services, Community Strategies (Civic Events Office)
Actions	<ul style="list-style-type: none">• It is recommended that the City of Edmonton lead the creation of a biennial, three-day festival celebrating Alberta artists, to take place in Edmonton, beginning in 2010.• Consideration should be given to linking this showcase to an Edmonton Winter Festival.• Develop working team made up of partners in the Edmonton Chamber of Commerce, Edmonton Tourism and other community partners, including the Province Develop festival plan, including: programming models – number of days, type of arts events and locations; branding and communications; projected budgets; sponsorship opportunities; development of festival production organization; evaluation criteria.
Current Status	
<ul style="list-style-type: none">• With the re-development of the legislation grounds, the Edmonton Arts Council has made connections and is developing a relationship with the Office of Visitor services with the Legislative Assembly of Alberta.• Participated in a conference in August “Culture Roles and Responsibilities and the Challenges of Capital Cities”.	

ARTS RECOMMENDATION # 13: Include artists in City naming opportunities	
Desired outcome	<p>Increased recognition of the contributions artists have made to the city</p> <p>Increased name recognition of Edmonton's iconic artists</p>
Lead sponsor	<ul style="list-style-type: none"> • Sustainable Development - City of Edmonton Naming Committee
Key partners	<ul style="list-style-type: none"> • Edmonton Arts Council • Edmonton Heritage Council (once formed)
Actions	<ul style="list-style-type: none"> • This recommendation is already underway and the City of Edmonton Naming Committee and the Edmonton Arts Council have connected on this issue. • Many city parks and streets are named after artists and arts developers, including Shocter Alley, Tommy Banks Way and Beatrice Carmichael Park but to date no major city park or street has been named after an artist. • The City's Naming Committee is embarking on a promotional initiative to highlight features that have already been named after Edmonton artists in our city and will continue to consider artists when choosing names for major new parks, streets or sites.
Current Status	
<p>Edmonton Arts Council has done a complete review of all named places and streets to determine which are named after artists, and compared them to the artists in the City's Cultural Hall of Fame. Have completed this analysis and have forwarded this information to the City archivists to go to the naming committee. Overall the strategy is to ensure recognition.</p>	

ARTS RECOMMENDATION # 14: Stabilize the poet laureate position. Create a “cultural senate”	
Desired outcome	<ul style="list-style-type: none"> • Stability of the role of <i>official</i> artists like the poet laureate. • Recognition of the important perspective artists bring to general civic discourse and planning.
Lead sponsor	<ul style="list-style-type: none"> • Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> • Edmonton Public Library • Edmonton Heritage Council (once formed)
Actions	<ul style="list-style-type: none"> • Discussions to stabilize the poet laureate position within the Edmonton Public Library are underway. • This involves assigning responsibility for ensuring that the funding continues if the current private source becomes unavailable, providing administrative support, directing an ongoing evaluation of the impact of the position on the city and guiding the overall direction as different poets assume the post. • Building on the role of the poet laureate, it is also recommended that the City consider instituting a Cultural Senate (potentially a first in North America), wherein distinctive artists from various disciplines, including the existing poet laureate and writer-in-exile, as well as new comparable positions such as a City historian, will form a collective cultural senate to act as an advisory body to the Mayor and Council. • Identify potential types of artists or positions that could make up the cultural senate, e.g., Chairs of all of the fine arts departments in all post-secondary institutions in Edmonton, or all past recipients of the Mayor’s Celebration for the Arts Life time achievement award, or all Edmonton artists who are recipients of major awards like the Governor General Literary awards or Order of Canada. • Develop cultural senate plan which would: <ul style="list-style-type: none"> √ Define roles and responsibilities √ Determine governance structure √ Determine frequency of meetings (suggest two times per year) √ Define evaluation criteria
Current Status	
<ul style="list-style-type: none"> • Funding is stabilized and in place. • Fourth Poet Laureate Anna Marie Sewell appointed in July 2011. • Will re-evaluate in two years 	

ARTS RECOMMENDATION # 15: <i>Create artist-in-residence programs in City departments and agencies.</i>	
Desired outcome	<ul style="list-style-type: none"> • Stability of the role of <i>official</i> artists like the poet laureate. • Recognition of the important perspective artists bring to general civic discourse and planning.
Lead sponsor	<ul style="list-style-type: none"> • Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> • City departments
Actions	<ul style="list-style-type: none"> • It is recommended that resident artists be placed in selected City departments and agencies. • The purpose of the residency would be specific and include acting as a catalyst for the creativity already in the department, identifying and engaging civic employees who are also artists, and producing at least one artistic work that reflects and showcases the talent and skills of the people in the department. • Develop a working team to: <ul style="list-style-type: none"> √ Identify best practices from comparable places √ Identify interested City departments √ Create general awareness in the City of the program and its benefits and obligations √ Do two trial residencies with artists – two months each √ Evaluate success of program
Current Status	
<ul style="list-style-type: none"> • Partnership with Boyle Street Community Services will continue, they will provide space, support and supplies for two Writers in Exile. • New location for 2012 at the Youth Emergency Shelter who will provide space, support and supplies for one Writer in Exile. • In discussion with another group for a third location. 	

ARTS RECOMMENDATION # 16: <i>Establish neighbourhood artist awareness programs and sites city-wide</i>	
Desired outcome	<ul style="list-style-type: none"> • Awareness of artists in neighbourhoods as well as pride in their presence. • Arts events throughout the city that are accessible and relevant to a wide range of citizens.
Lead sponsor	<ul style="list-style-type: none"> • Community Services (Neighbourhood and Community Development)
Key partners	<ul style="list-style-type: none"> • Edmonton Arts Council
Actions	<ul style="list-style-type: none"> • The Edmonton 2007 Cultural Capital of Canada Inventory has shown that artists are living in all parts of the city. Just as the city takes pride and identity in being associated with successful resident artists, individual communities do as well. • This initiative will be coordinated by the Office of Great Neighbourhoods and implemented by the Neighbourhood and Community Development Branch. It could be implemented at six neighbourhood or community sites throughout the city and then expanded to include an annual Edmonton tour of the best of Edmonton artists to sites established in and by communities. • Develop inventory of artists by neighbourhood (partially completed in the cultural capital year). • Identification of two key communities for a pilot project. • Meetings with those identified neighbourhoods or communities to bring in other organizations associated with their community. • Development of scope of pilot projects (to include a range of arts disciplines and aboriginal and multi-cultural artists). • Marketing and communications strategy developed. • Presentation of pilot "great neighbourhood arts programs". • Evaluation of pilots.
Current Status	
<ul style="list-style-type: none"> • Continue to work with Heritage Council and Edmonton Federation of Community Leagues (EFCL). • Second year of Living Local grants. Rely on EFCL and the artists living in the community. Grant has increased from \$50,000 to \$75,000. • Working with EFCL to develop an inventory of public art on community grounds. 	

ARTS RECOMMENDATION # 17: Reaffirm the position of the Edmonton Arts Council in the city and foster a healthy, evolving climate for the arts in Edmonton

Desired outcome	Increased stability and effectiveness of the Edmonton Arts Council representing the artists of Edmonton
Lead sponsor	<ul style="list-style-type: none"> Edmonton Arts Council
Key partners	<ul style="list-style-type: none"> City Departments
Actions	<ul style="list-style-type: none"> The Edmonton Arts Council must continue to be an effective voice for Edmonton artists; provide expert, objective advice and analysis to the City on arts issues; and support the arts in Edmonton in every way possible. The EDMONTON ARTS COUNCIL will mentor new organizations, engage in all suitable civic forums and discussions, and commit to developing even more effective partnerships with business and the voluntary sector while reaching to all parts of the city.
Current Status	
Edmonton Arts Council continues to recognize Council's strong support of the EAC through contributing to the arts.	

HERITAGE RECOMMENDATIONS

HERITAGE RECOMMENDATION # 1: Create and support an Edmonton Heritage Council (EHC) in a manner similar to the City's support of the Edmonton Arts Council and Edmonton Sport Council.

Desired outcome	A strong and recognized organization that provides a united and wide-ranging voice to heritage issues in Edmonton
Lead sponsor	<ul style="list-style-type: none"> Community Services (Community Facility Services)
Key partners	<ul style="list-style-type: none"> Edmonton Arts Council Edmonton heritage organizations including Edmonton Historical Board
Actions	<ul style="list-style-type: none"> To unify and support the heritage community, give it an advocacy voice and develop programs that are of benefit to the heritage community, the City will create and support an Edmonton Heritage Council. Over a two-year incubation period, the Edmonton Heritage Council will be guided by the City of Edmonton and the Edmonton Arts Council, and at the conclusion of this period it will have evolved into a unique, self-contained organization, which will have: <ul style="list-style-type: none"> ✓ a membership ✓ an independent board of directors primarily elected by the membership with several appointed positions reserved for the City ✓ and a relationship to the City of Edmonton defined by a service agreement. The creation of an Edmonton Heritage Council will result in a clear collective identity and voice for heritage in Edmonton, will ally heritage with other comparable communities and organizations in the city and will increase the general awareness of Edmonton's heritage through advocacy, awards and education. Like the Edmonton Arts Council, an Edmonton Heritage Council may develop grant programs, incubate new projects and assist in developing space for heritage. It is expected that, in its starting years, the Edmonton Heritage Council will require two permanent staff members with a third staff position for programming to be hired within a year of the Council's formation. It will also require an annual operating budget. An alternative to providing all the resources required in direct cash would be to second a City staff person to work at the Edmonton Heritage Council for one or two years. Any seconded staff positions will be only temporary pending establishment of the Council. Appointment of Steering Committee for one year term with representation from: <ul style="list-style-type: none"> ✓ The various sectors in the heritage community, e.g., Edmonton Historical Board, university, historical societies, archive societies, museums, and heritage architecture. ✓ City appointed reps including City Archivist, Heritage Planner, a City Council member, Fort Edmonton Park representative

	<p>✓ General community members including an Edmonton Arts Council link, a lawyer, a high profile business person, and a communications expert</p> <ul style="list-style-type: none"> • Hire or second two staff – an executive director and an office manager – for the initial project implementation.
	<ul style="list-style-type: none"> • Set up an office • Develop mandate, vision, mission • Develop bylaws, objectives and then register as society and make an application for charitable status • Develop the organizational structure including configuration of Board and membership categories • Develop a service agreement with the City and achieve City Council approval. The service agreement would likely be based on the Edmonton Arts Council model identifying the role, position, and authority of the Heritage Council within the City. • Begin positioning the Heritage Council in various civic forums (Edmonton Economic Development Corporation, Chamber of Commerce, etc.) and develop partnerships. • Undertake a campaign to recruit membership • Hold the founding meeting of the now-registered organization and elect the first Board of Directors • Hire a program officer and replace any City-staff that were seconded for the first year of project implementation • Develop a strategic plan and business plan with input from <i>Art of Living</i> to set programs and targets • Continue positioning, partnership development, and communications • The logical office space for this group on an initial basis is in the newly configured Prince of Wales Armouries
Current Status	
<ul style="list-style-type: none"> • This recommendation is complete. • Second annual general meeting June 6, 2012. Have a full board of representation. • EHC now has charitable status. • Development of the bi-annual Symposium and Heritage Salons to connect with cultural communities, communications and public awareness such as EHC newsletter (including Herzog on Heritage), 2012 Percolate Speakers Series. • Development of <i>Capital Modern</i>. This website was produced at the request of The Edmonton Heritage Council and is intended as an interactive reproduction of the material contained in the publication <i>Capital Modern: Edmonton Architecture and Urban Design 1940-1969</i>, from the Art Gallery of Alberta exhibit in 2007. • Edmonton Maps Heritage- an online resource presenting Edmonton's designated historical buildings archaeology, landmark and museums and archives. • Living Local Arts & Heritage in the Neighbourhood Grants- Grants program with neighbourhood artists, historians and community members to create artistic works and documentary evidence based on the neighbourhood's history and experience. • Support to initiatives and working with its community partners on community events & projects such as National Day of Healing and Reconciliation, Dialogue of Drum and Dance, Salon Africa, Historic Festival and Doors Open Edmonton and support for publication (e.g. My Heart's in the Highlands). 	

HERITAGE RECOMMENDATION # 2: Incorporate some of the Edmonton Historical Board awards into the mainstream of the City's awards programs (cross-reference to Arts Recommendation #11)	
Desired outcome	<ul style="list-style-type: none"> Increased recognition of professional heritage activities and persons and the contribution they make to Edmonton.
Lead sponsor	<ul style="list-style-type: none"> Edmonton Historical Board (EHB) Edmonton Heritage Council (once formed)
Key partners	<ul style="list-style-type: none"> City of Edmonton – Salute to Excellence Committee*
Actions	<ul style="list-style-type: none"> The Edmonton Historical Board has developed several award and recognition programs for heritage in Edmonton. These awards do not, however, have the profile they deserve. It is recommended that the Edmonton Historical Board and Salute to Excellence representatives meet to explore the best placement of heritage awards in existing excellence programs and determine if there is a fit for new Heritage awards within the Salute program. The City of Edmonton's Salute to Excellence program and Halls of Fame currently honour individuals and organizations in the arenas of arts, sport and community service. Once a location and strategy for such awards is identified, with the Salute program or elsewhere, a working team will develop a plan that will: <ul style="list-style-type: none"> √ Define heritage awards categories and judging criteria √ Determine the selection process √ Determine how awards will be presented (plaque/ certificate etc.) Additional awards should be considered (as distinct from the Salute to Excellence program), including, for example, a major City "heritage award" that could be presented annually to the persons or organizations that best exemplify the qualities of dedicated heritage activity. Once the Heritage Council is in place a joint committee of the Edmonton Historical Board and the Heritage Council explore ways to: <ul style="list-style-type: none"> √ Provide ongoing and stable funding for awards √ Provide ongoing stewardship of the award
Current Status	
<ul style="list-style-type: none"> Have not made any further progress with the incorporation of Edmonton Historical Board awards into Salute to Excellence. The indication is that the Historical Board has determined that it will continue its present awards format for the time being EHC will initiate discussion with EHB and Salute to Excellence by early 2013 to consider integration of some aspects of EHB awards and expansion of heritage-related awards into Salute to Excellence Program. 	

HERITAGE RECOMMENDATION # 3: Initiate and develop an ongoing structured dialogue with the Province about heritage issues.

Desired outcome	Unified and more effective positions on heritage issues
Lead sponsor	<ul style="list-style-type: none"> Edmonton Heritage Council (once formed)
Key partners	<ul style="list-style-type: none"> Department of Culture and Community Spirit
Actions	<ul style="list-style-type: none"> An agenda for the creation of an ongoing dialogue with the Province will address cooperation on a number of items, including the Alberta Historic Resources Act, the Royal Alberta Museum (RAM) and the Provincial Archives of Alberta. The rationale for this ongoing dialogue is to reinforce effective communication and working relationships between city and provincial heritage personnel, to identify gaps and synergies in their programs and institutions, to ensure these institutions and programs are adequately supported, and to reinforce Edmonton's role and profile as the provincial capital.
Current Status	
<ul style="list-style-type: none"> Continuing initial dialogue with the Province (e.g. Provincial Archives of Alberta, RAM), with regular contact with key provincial people. Have met with RAM Executive Director regarding strategy for museum of the city including discussion of programs or exhibit opportunities in the new RAM. RAM representative on the museum strategy committee work and meetings, exhibit collaboration with Provincial Archives of Alberta. 	

HERITAGE RECOMMENDATION # 4: Recognize the Artifact Centre as a major asset to the city	
Desired outcome	Preserve and organize the artifacts in Edmonton's collection.
Lead sponsor	<ul style="list-style-type: none"> • Community Services (Community Facility Services)
Key partners	<ul style="list-style-type: none"> • City Archives • Fort Edmonton Park • Edmonton Heritage Council (once formed) • Edmonton Historical Board
Actions	<ul style="list-style-type: none"> • The City's Artifact Centre required an increase in resources to stabilize the physical environment of the current building or to relocate the collection, and to provide additional staff. • Following this first step, a permanent home for this vital collection should be found or built. • Such a facility would need to be purpose-built or renovated specifically with the interests of the collection in mind. • Exploration of the program needs should consider future needs of a Civic Museum for artifact storage and storage space for the Archives Center as potential elements of a new facility. • Review, and update if required, the collections management policy for the Artifact Centre, including policies and procedures on acquisition, de-accession, and standards of care and registration/records to reflect the broad heritage vision of the Art of Living Plan.
Current Status	
<ul style="list-style-type: none"> • May 9, 2011 an information report was presented to Community Services Committee which provided a summary of the findings of the Artifacts Center and Archives Storage strategy. • Presented at Community Services Committee on May 22, 2012 regarding the opportunities to share archives and artifacts space with other organizations. • Artifacts Centre and Archives Storage Strategy is positioned in the Capital Budget: \$30 million for a new artifact facility, \$5 million for a smaller facility at Fort Edmonton. 	

HERITAGE RECOMMENDATION # 5: Support the City Archives' role in archiving private and community records.	
Desired outcome	City Archives is more effective in fulfilling its mandate
Lead sponsor	<ul style="list-style-type: none"> Community Services (Community Facility Branch)
Key partners	<ul style="list-style-type: none"> Edmonton Historical Board Edmonton Heritage Council (once formed)
Actions	<ul style="list-style-type: none"> The City Archives has a mandate to preserve and make accessible private and community documentary records of enduring historical value. Ensuring that those records remain preserved and publicly available for future generations, in addition to the corporate records of the City of Edmonton, is a crucial aspect of the City of Edmonton Archives responsibilities. The City should work closely with the City Archivist to address the future storage and program needs, either through the redevelopment and adaptive reuse of space in the Prince of Wales Armouries Heritage Centre or off-site, and to address staff and funding levels at the City Archives especially in addressing issues of processing backlogs of records and the overwhelming challenge of the long term preservation of digital records. It is also important to recognize that some aspects of this responsibility may be taken on by new or already existing community and organizational archives operating in Edmonton. The recently completed Prince of Wales Heritage Centre Space Plan makes archival storage and program recommendations and should be supported.
Current Status	
<ul style="list-style-type: none"> Changes in the formats of the records collected by the Archives (now City documents are created mostly as digital documents) and the preservation strategies for those and legacy materials already in the Archives are being explored with partners within the Corporate Services Departments best able to support those initiatives (i.e. IT, City Clerks). Hopefully, funding requests for those initiatives will be made in 2013 from the Information Management Council. The Prince of Wales Heritage Centre Space Plan was completed in 2009 but indicated that further expansion of the Archives within the Armouries was unsupportable because of the failure of the floor joists. After considerable remediation to the floors and ceilings, it has been possible to re-introduce office space use for tenants and programming activities within the POWA Heritage Centre. The space needs of the Archives for expansion were integrated into the <i>Artifact Centre and Archives Strategy</i> of 2011 which was unfunded after presentation to the Community Services Committee. Currently, the solution of the Archives' space needs rests with the possible integration of the Artifact Centre (and Archives storage) into the <i>Museum Strategy</i>, in development under the Edmonton Heritage Council awaiting presentation to the Community Services Committee in the fall of 2012. In terms of addressing backlogs and making multi-media materials available to researchers (either City employees or the general public) either would require more staff resources which at the present time are not indicated as priorities within the budget for Programs and Events. 	

HERITAGE RECOMMENDATION # 6: Support the Built Heritage Management Plan

Desired outcome	Excellent preservation programs for Edmonton's built heritage
Lead sponsor	<ul style="list-style-type: none">• Sustainable Development
Key partners	<ul style="list-style-type: none">• City Departments
Actions	<ul style="list-style-type: none">• The Built Heritage Management Plan is complete and will be presented to Council in September 2008.• The Plan will be implemented by the Sustainable Development Department.• The Built Heritage Management and Business Plan's principal focus is on the identification, protection and management of physical structures, most notably buildings.• The plan will standardize guidelines and explore greater creativity and initiative possibilities to protect heritage resources.
Current Status	
<ul style="list-style-type: none">• Complete.• Meet regularly with Heritage Planners with the City of Edmonton COE. Edmonton Heritage Council has agreement with Lawrence Herzog to write articles on the built heritage.	

HERITAGE RECOMMENDATION # 7: <i>Establish a City historian-in-residence program.</i>	
Desired outcome	Expanded appreciation of and perspectives on Edmonton's diverse histories.
Lead sponsor	<ul style="list-style-type: none"> Community Services (Community Facility Services)
Key partners	<ul style="list-style-type: none"> Edmonton Historical Board
Actions	<ul style="list-style-type: none"> The City of Edmonton will institute the position of a City historian-in-residence similar to the poet laureate. So as to recognize the rich and complex nature of Edmonton's heritage, the position should be held by a series of recognized historians from diverse backgrounds. A working team of the Edmonton Historical Board should be established to: <ul style="list-style-type: none"> √ Develop terms of reference for the position including the length of term, selection process, core duties, core administrative support and additional civic support required. √ Determine a call for applicants. √ Develop a selection jury. Working closely with the City Archives and the Edmonton Historical Board, the position should be housed at the Archives in the Prince of Wales Armouries Heritage Centre.
Current Status	
<ul style="list-style-type: none"> Complete. A joint Historian Laureate program committee formed between EHC and EHB, Shirley Lowe selected with her term beginning in May 2012 for a 2 year term. Reported to Community Services Committee (CSC) in April 23, 2012 	

HERITAGE RECOMMENDATION # 8: *Develop consistent interpretation practices for heritage*

Desired outcome	More accurate, comprehensive and effective heritage messaging and awareness
Lead sponsor	<ul style="list-style-type: none">• Edmonton Heritage Council (once formed)
Key partners	<ul style="list-style-type: none">• Sustainable Development• Community Services (Community Facility Services)• Corporate Services
Actions	<ul style="list-style-type: none">• The City should develop and uphold consistent interpretation practices for heritage.• Some of the key issues that should be addressed include:<ul style="list-style-type: none">✓ building plaques✓ naming city sites• This should be some of the founding work of the Edmonton Heritage Council
Current Status	
<ul style="list-style-type: none">• This recommendation has been identified as an important element to be addressed in relation to the museum strategy.• No progress on building plaques or naming City sites.	

HERITAGE RECOMMENDATION # 9: <i>Develop an overall museums strategy</i> (Note: Tied to Heritage Recommendations #10 and #11)	
Desired outcome	Better support for museums and a cohesive plan for the development of all museums in Edmonton
Lead sponsor	<ul style="list-style-type: none"> Community Services (Community Facility Services)
Key partners	<ul style="list-style-type: none"> Edmonton Historical Board Edmonton Heritage Council (once formed) Museum Organizations Alberta Museums Association
Actions	<ul style="list-style-type: none"> Once the Edmonton Heritage Council and the City Museum organization and steering committee are established, a working team composed of the key partners mentioned above and selected Community Facility Services staff should be established to develop a city-wide museum strategy. This strategy would address: <ul style="list-style-type: none"> ✓ Role of City museum and other private or government-funded museums in a comprehensive museums strategy ✓ Funding ✓ Marketing ✓ Museum mandate: interpretation and programming An overall City museum strategy would also include the museums and museum activities currently undertaken by the City of Edmonton, including Fort Edmonton and the Artifacts Centre.
Current Status	
<ul style="list-style-type: none"> Recommendation is being addressed through Edmonton Heritage Council and the City of Edmonton consultation with Edmonton museums and supported by consultant Lord Cultural Resource Group. Report and recommendations completed early October 2012. This recommendation is being addressed in coordination with #10 <i>City Support for the development of an Edmonton museum</i>. Work to be presented at CSC in October 2012. Progress on Heritage Recommendations 9, is linked to Recommendations 10 and 11. 	

HERITAGE RECOMMENDATION # 10: <i>City support for the development of an Edmonton museum</i>	
Desired outcome	A dynamic, community-driven organization that would interpret large and inclusive themes.
Lead sponsor	<ul style="list-style-type: none"> Community Services (migrating later to the Edmonton Heritage Council)
Key partners	<ul style="list-style-type: none"> Edmonton Historical Board Edmonton Heritage Council Museum Organizations Alberta Museums Association
Actions	<ul style="list-style-type: none"> Most capital cities in the world have a museum that tells their city story. The City should support the development of a civic museum. A preliminary assessment has been completed as part of the development of the Art of Living. The civic museum study calls for: developing strong support for the idea of a City museum as a dynamic, community-driven organization that would interpret large and inclusive themes. Develop a Museum Organization and Steering Committee to develop the Edmonton Museum strategic plan, including: <ul style="list-style-type: none"> Vision and concept Business and capital recommendation and financial plan Governance structure Public involvement plan Consultation with museums community Early outreach exhibitions in order to excite the community Space recommendations – temporary and permanent Marketing and communications Standards of contemporary museum management, including: exhibition/ collection management/ interpretation and education The logical place for this group to operate from would be the Prince of Wales Armouries during the initial planning phase. This does not preclude being receptive to a suitable building should an opportunity arise. There is a clear connection to the artifact centre recommendation (Heritage Recommendation #4) and creation of a City museum requires close ties to the supporting artifact collection.
Current Status	
<ul style="list-style-type: none"> Edmonton Heritage Council working with City of Edmonton and supported by consultant Lord Cultural Resources Group is finalizing a report which presents a strategic plan with the elements noted above. The museum strategy report will connect with (but not combine) the report on the Artifacts Centre and Archive Collection Storage to provide a comprehensive and contemporary approach for a proposed Museum of Edmonton. Work to be completed by October 2012. Progress on Heritage Recommendation 9, is linked to Recommendations 10 and 11. 	

HERITAGE RECOMMENDATION # 11: <i>Establish a museum operating/ programming grant program as a Community Investment Grant</i> (Note: tied to Heritage Recommendation #9)	
Desired outcome	Increased stability and effectiveness of the Edmonton Arts Council representing the artists of Edmonton.
Lead sponsor	<ul style="list-style-type: none"> Edmonton Heritage Council (once formed)
Key partners	<ul style="list-style-type: none"> Edmonton Historical Board Museum Organizations Alberta Museums Association
Actions	<ul style="list-style-type: none"> As part of the overall museum strategy, a museum operating grant program should be established by the City as a Community Investment Grant similar to those available to arts and festival organizations. All eligible recipients would be evaluated using criteria determined by the Edmonton Heritage Council, such as: governance, mandate, community benefit, accessibility and sustainability. This grant program would be in addition to the now-established Community Investment Grant Arts and Museum Facility Grant program which will provide up to 25% of the annual operating expenses directly associated with the cost of running museum buildings (not the programming or content). Currently no centralized City of Edmonton programs exist for this purpose. Grant programs for other types of heritage organizations and personnel should eventually match the various grant programs available to the arts through the Edmonton Arts Council.
Current Status	
<ul style="list-style-type: none"> Edmonton Heritage Council working on service package proposal to establish community investment program Progress on Heritage Recommendations 9, is linked to Recommendations 10 and 11. 	