

Edmonton Arts Council

Introduction

The EAC works with the City, its agencies, and the arts community in Edmonton for the benefit of all citizens. The EAC was founded in 1995 and has over 450 (400 in 2011) members including artists, arts and festival organizations, arts patrons and community leaders.

The Edmonton Arts Council (EAC) exists to support and promote the arts community in Edmonton. It is supported in this by the City of Edmonton through a service agreement. That service agreement was renewed in 2011 for a five year term.

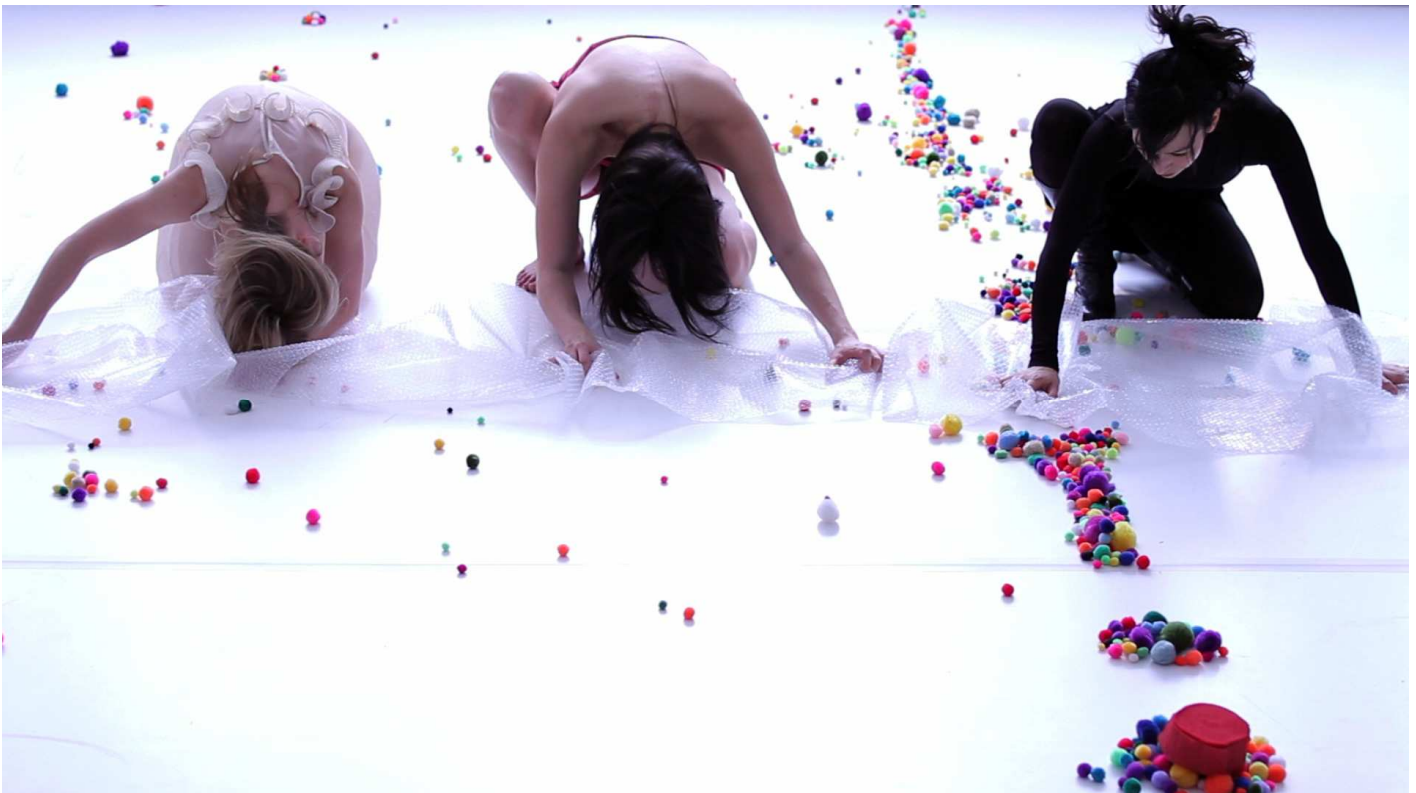


MAJOR SERVICES AND ACTIVITIES

- Provided grants to support the work qualified not-for-profit arts and festival organizations and individuals
- Completed a cultural diversity audit on EAC programs and communications, Recommendations for revisions or additions to EAC Board policy are in process
- Monitored and led discussions pertaining to arts and cultural policies for the City of Edmonton
- Implemented programs identified in the *Art of Living*, the City's 10-year cultural plan (2008-2018)
- Administered the City's percent for art program and continued to implement the public art master plan, including conserving the civic art collection
- Initiated and maintained programs that benefit a wide range of citizens and arts activities, including TIX on the Square, the city store, and Churchill Square programming
- Supported and produced, on request by the City, special arts and culture projects
- Participated in civic forums and committees

Opportunities and Challenges

- Implementation of recommendations in the Art of Living including artist residencies and support for the development of cultural industries in the city
- Opportunity for effective civic investment for arts and festivals supporting sustained and planned growth in the sector overall
- Opportunity to create and develop alternative ways to support artists and arts activities especially for youth, culturally diverse, and senior artists
- Opportunity to support emerging opportunities for development of space for arts and culture in the city-EAC and Arts Habitat Association work in developing these opportunities must be maintained.
- Arts and culture are activities that are fundamental in meeting many of the goals in the City's *Way We Live* Plan.



Current Service Level

City Grants

37 (35 in 2011) **established Festival Organizations** funded; **12** (9 in 2011) **new/emerging Festival Organizations** funded - this funding supports the operations of eligible festivals within the corporate limits of the City of Edmonton.

109 (101 in 2011) **Arts Organizations funded** – this funding supports the operations of eligible arts organizations whose activities take place within the corporate limits of the City of Edmonton.

219 (123 in 2011) **Individual Artists supported** – this funding supports the creation, development, curation, exhibition or production of work in any art form by qualified individual artists resident in the City of Edmonton. The funding includes dedicated support to artists from cultural diverse backgrounds. The funding also supports travel by eligible applicants for qualified purposes.

25 (21 in 2011) **Arts and Museum Facilities funded** - this funding supports a portion (up to 25%) of annual expenses associated with maintaining clean, well-lighted, heated and secure facilities with significant public access.

2 (2 in 2011) **Major Parades** and **10** (2 in 2011) **One Day Celebrations** funded – this funding supports the operations of eligible organizations that produce major parades or one-day cultural celebrations within the corporate limits of the City of Edmonton.

12 (5 in 2011) **Community Arts projects** funded – these projects combine professional artists with a distinct community in the city to produce an artwork reflective of the interests of that community.

Public Art

16 (15 in 2011) public art projects from the Percent for Art began; **7** (7 in 2011) were completed; **27** are ongoing and began prior to 2012 to be completed in 2013 or later.

Conservation work was done on **35** (12 in 2011) artworks in the civic collection and **2** (1 in 2011) artwork owned by a community group in a prominent location in the city. A conservation assessment, began in 2011, of the entire collection is near completion.

A database of the civic art collection was completed.

An on-line public gallery of the City's public art collection was launched.

A report on the entire City of Edmonton public art collection was written and submitted to the City.

Operations for Arts Habitat Association of Edmonton

Arts Habitat Association

- managed 2 artist live/work buildings (26 housing units and 3 studios)
- building on work completed in 2011, in partnership with community groups, lead the on-going development of Artists Urban Village housing for senior artists and other arts activities
- worked, in partnership, on the Alberta Cycle Building (118 Ave.). In mid-2012, this project was suspended pending a review of the state of the physical building. acquired the Highlands home associated with Marshall McLuhan. The house will be used for arts and related activities
- with City Sustainable Development, drafted and presented amendments to Bylaw 12800 (The City of Edmonton Zoning Bylaw). These amendments addressed Recommendation #2 in the Art of Living - *Redraw zoning bylaws and other city practices to stimulate arts activities*

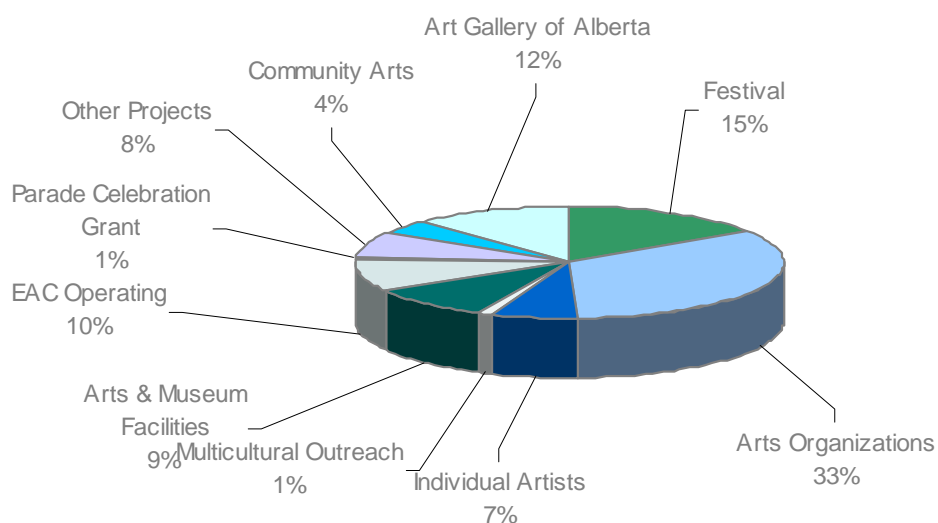


Edmonton Arts Council

Approved 2013 Budget (\$000)

	2011 Actual	2012 Budget	2013 Budget	\$ Change '12-'13	% Change '12-'13
Expenditure & Transfers					
Festival	1,583	1,796	1,796	-	-
Arts Organizations	2,467	3,004	3,904	900	30.0
Individual Artists	552	761	761	-	-
Multicultural Outreach	88	109	109	-	-
Arts & Museum Facilities	989	1,084	1,084	-	-
EAC Operating	883	1,103	1,103	-	-
Parade Celebration Grant	32	59	59	-	-
Other Projects	788	768	868	100	13.0
Community Arts	137	483	483	-	-
Art Gallery of Alberta	855	878	1,378	500	56.9
Total Expenditure & Transfers	8,374	10,045	11,545	1,500	14.9
Net Operating Requirement	\$ 8,374	\$ 10,045	\$ 11,545	\$ 1,500	14.9

Where the Budget will be spent



Edmonton Arts Council

Art of Living

FUNDED

Description

This service package requested an increase of \$1.5 million to the Edmonton Arts Council in the City of Edmonton's 2013 operating budget. The funding will be used to bring Arts Council operating grants to arts and festival organizations to the Art of Living targets of 8% and 12% respectively set in the Art of Living. In particular the on-going level of City support for the large anchor arts organizations (including the Art Gallery of Alberta, Citadel and Winspear) will be established for the next 5 years and an Arts Operating SEED grant fund will be established for emerging arts organizations with special attention to arts organizations dedicated to culturally diverse audiences and artists.

- Arts Organization Operating Grants, \$900K, Art of Living recommendation # 6;
- Arts Organization SEED Grants and cultural diversity outreach, \$200K, Art of Living recommendation # 6;
- Festival Organizations Operating Grants, \$250K, Art of Living recommendation #6;
- Cultural Industries support (include sound recording, film and video production, book and magazine publishing, fashion and fine craft), \$150K, Art of Living recommendation #9;

TOTAL: \$1.5 million

NOTE: This service package will fund the Art Gallery of Alberta Operational Support Service Package request (\$500K).

Justification

The Art of Living plan, prepared by the Edmonton Arts Council (EAC), was approved in principle by City Council on April 30, 2008. The implementation plan was approved August 2008. The plan provides a vision that addresses the unique cultural milieu and attitude of the city through 28 recommendations - 17 Arts and Culture and 11 Heritage recommendations. This service packages focuses on Arts Recommendations as indicated above.

This funding will be on-going and is consistent with the direction set by Council's support of the implementation of the 17 Arts Recommendations in the Art of Living and with Council's actions supporting Arts Council increases over 2011 and 2012 operating budgets. The funding is also congruent with the recommendations of the 2012 Mayor's Task for on the Arts.

Service Level Impact

This increase completes the funding requirements identified in the City Council approved Implementation Plan for the Art of Living- Arts Recommendations. With ongoing funding, no further increases to the Arts Council budget from the City would be anticipated in future years assuming the City did not expand the mandate or role of the Arts Council related to Arts Recommendations. Any delay or rejection of this funding would delay the full implementation of the Art of Living. City Council approved the implementation of the Art of Living in 2008 because their assessment was that the plan benefitted the Edmontonians and were worthy of funding.

Impact on Other Departments

Not applicable.

incremental (\$000)	2013				2014				2015			
	Exp	Rev	Net	FTEs	Exp	Rev	Net	FTEs	Exp	Rev	Net	FTEs
New Budget	\$ 1,500	-	1,500	-	\$ -	-	-	-	\$ -	-	-	-
Annualization	-	-	-	-	-	-	-	-	-	-	-	-
Total	\$ 1,500	-	1,500	-	\$ -	-	-	-	\$ -	-	-	-