



# CITY POLICY

**POLICY NUMBER: C557**

---

**REFERENCE:**

**ADOPTED BY:**

City Council  
23 June 2010

**New**

---

**PREPARED BY:** Planning and Development Department

**DATE:** 5 May 2010

---

**TITLE:** **Current Planning Branch – Revised Business Model**

---

**Policy Statement:**

Page 1 of 1

A Current Planning Enterprise Model is established to stabilize revenues in response to annual revenue fluctuations and fund service improvements. The purpose of the Current Planning Enterprise model is to:

1. Fully recover all Current Planning costs including direct, indirect, capital, and service reinvestment costs.
2. Incorporate performance measurement including quarterly measurement of quantitative and qualitative data as collected by the City of Edmonton.
3. Provide flexibility, incentives, and accountability to innovate and seek new revenue streams, partnerships, and business opportunities within its mandate.
4. Establish a Planning Reserve to provide revenue levelling, stabilize resources across extended periods of time, fund initiatives to enhance planning service and accountability.

The enterprise model shall operate as one financial and managerial unity in accordance and compliance with other financial policies.

---

**The purpose of this policy is to:**

Formalize the fiscal management and operating principles of the Current Planning Enterprise Model to ensure long-term viability, growth, and stability within the City of Edmonton.