
VEHICLE FOR HIRE COMMISSION

EDMONTON VEHICLE FOR HIRE COMMISSION MEETING AGENDA

WEDNESDAY, October 12, 2011 @ 1:30 p.m.

Heritage Room in City Hall

1. Call to Order
2. Announcements (Page 3)
3. Approval of Agenda
4. Approval of September 14, 2011 Minutes
5. Public Involvement
6. Reports

a. Committee Structure

The Agenda Planning Committee has been created. It meets two weeks prior to each monthly public Commission meeting to plan the agenda. The plan is to recommend appropriate Committee structures to the Commission at the November meeting.

b. Driver Appreciation Day

The Ad Hoc Committee met with the purpose of planning to meet the requirements for Driver Appreciation Day (report attached). A subsequent meeting was held with a member of the City's Communications Department.

c. Yellow Cab Airbag Deployment

On Thursday, September 29th, the Chairman, Bob Clarke and the Chief Livery Officer attended an air bag demonstration at Yellow Cab. This was in response to Mr. Lee's presentation at the last meeting.

7.. Business

a. Business Arising

(i) Airport Taxi Request

Airport Taxi has requested vehicle color and marking approval, a necessary step in the process of establishing a brokerage in Edmonton. All other steps are Bylaw and/or Regulation driven as expressed in the motion last meeting. For the color and markings, all requirements have been satisfied.

b. New Business

(i) Taxi Vehicle Prototypes

The Ford Motor Company has developed a taxi based upon the format of one of its vans. It was viewed by the Agenda Planning Committee. The Ford representative provided vehicle information to the office.

8. Administrative Matters

a. Vehicle for Hire Commission

- (i) City Council Reports Regarding Vehicle For Hire Issues**
- (ii) Enforcement Issues**

b. Edmonton Police Service

c. Edmonton Transportation

9. News Articles

- a. Edmonton Journal Article dated September 15, 2011 regarding "Woman in hospital after leaping from Edmonton taxi".**

10. General Correspondence

There are no general correspondence items to be discussed at this time.

11. In-Camera Items

There are no in-camera items to be discussed at this time.

12. Adjournment

The next regular Vehicle for Hire Commission meeting will be held starting at 1:30 p.m. in the Heritage Room, City Hall on Wednesday, November 9, 2011.

ANNOUNCEMENTS

Please turn off all cell. phones.

In the meeting September 14, much discussion focused upon taxi service, Edmonton International Airport and the issuance of new taxi licences. Neither of these topics are the responsibility of the Commission, and hence are not on the October agenda. Therefore, any discussion focused of these topics will be declared out of order.

The topic of 'Public Involvement' allows time to hear from those who wish to address the Commission. To do so, please observe the following procedures;

- sign on speaker list at entry.
- maximum time is 5 minutes per speaker with a four minute warning (yellow card) and expired time (red card).
- be prepared to answer clarification questions from Commission members.

Vehicle for Hire Commission
Driver Appreciation Awards Day
Ad hoc Committee Report October 12, 2011

On September 14, 2011, the Commission established the Driver Appreciation Awards Day Ad hoc Committee, to organize the 8th annual event on November 9, 2011 -- in Heritage Room, City Hall at 1:00 p.m.

The committee met on September 20, 2011, noting that the nominations were open throughout the year and the deadline for nominations this year will be October 14, 2011.

The committee adopted the following strategy:

1. Preliminaries: Find a media personality to be the Master of Ceremonies; confirm the availability of Mayor; delegate the preparation, signing and framing responsibility for the proclamation, award certificates and other documents.
2. Selection: The committee will review the nominations and make the final selection of award recipients, immediately after the October 14 deadline.
3. Sponsorships: As in the past, the Commission members and staff will be requested to seek sponsorships from their own contacts and approach all other industry stake-holders for their support. The committee will be open to the idea of naming the awards after their sponsors. The Commission will also consider some additional sponsorships.
4. Promotion and Publicity: The committee will seek assistance from the City Communications office in promoting and publicizing the event (media advisory, articles or interviews), preparing other background material and notes, and taking pictures.
5. Refreshments: Refreshments will be served on the day of the event.
6. Invitations: The families and friends of award recipients will be welcome to attend the awards ceremony.
7. Further Information: Any industry stake-holder or other individual wishing to support the event should be directed to contact the committee members, Chief Livery Officer or Shar Weller.

Respectfully submitted

C Khehra, Chair
R Clarke, C Leahey

6.c.

Ian Lee

From: Ian Lee
Sent: 02 September, 2011 08:31
To: 'Garry Dziwenka'; 'Shar Weller'
Cc: Marjorie Julseth; Phil Strong; Gail Agar
Attachments: P9012992.zip

Tracking:	Recipient	Delivery	Read
	'Garry Dziwenka'		
	'Shar Weller'		
	Marjorie Julseth	Delivered: 02-Sep-2011 08:32	Read: 05-Sep-2011 12:36
	Phil Strong	Delivered: 02-Sep-2011 08:32	Read: 02-Sep-2011 11:29
	Gail Agar	Delivered: 02-Sep-2011 08:32	
	Sandra Rowsom	Delivered: 02-Sep-2011 08:32	Read: 02-Sep-2011 09:18

Sorry forgot to attach the photo's

Hi Garry,

Per our conversation on Wednesday of this week, I would like to reiterate the safety issues with respect to the safety shield that must be put into all taxi vehicles.

I feel there is very real potential that safety shields will cause major safety as well as possible legal issues with vehicles that are equipped with side impact/curtain Airbags.

The mechanical issue that I see, with the potential of others, is deployment of the Airbags in the event of a collision. With a safety shield in place, it would restrict the proper deployment of the Airbag, possibly causing the Airbags to expand more in one area exceeding manufacture's specifications and possibly causing the bag to explode and harming the passenger(s) and or the driver. The other scenario that could happen, is upon deployment of the Airbag, the integrity of the safety shield is compromised and the plastic glass could possibly break into shards that would fly around the cabin area.

While I may be going overboard, safety is a major concern and I believe one must err on the side of safety both for the passengers and the driver, let alone the legal side of the coin. We cannot and should not compromise the integrity of any safety equipment that is built into these types of vehicles, nor should we ignore the safety and wellbeing of any passengers and of course the driver.

This is an issue that must be resolved without delay. If you have not already done so, I hope that you will speak with the commissioner. As you advised, I will be bringing this up at the next commission meeting and hope that they have formulated some ideas on resolving this very important matter.

I have attached some photo's of a 2011 vehicle that was involved in an accident (not a taxi), this vehicle was not hit on the side, but was a front end collision. As you will see the side curtain airbags still deployed.

Ian S. Lee

Yellow Cab
Ian S. Lee

7.d.(i)



City of Edmonton

Planning and Development

Vehicle for Hire Commission

5th Floor

10250 - 101 Street NW

Edmonton, AB.

T5J 3P4

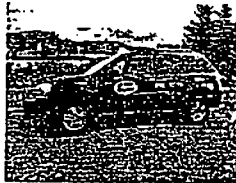
Attention: Garry Dziwenka / Chief Livery Officer

Dear Mr. Dziwenka

Re: ATS Colours and Markings

1254582 Alberta Ltd. o/a Airport Taxi Service is requesting the following colour and markings to be a City of Edmonton Taxi Broker.

Paint colour: Pacific Blue 408P



Logo: Elongated oval with blue clouds on the lower half and a white airplane coming up from the clouds. AIRPORT is in red capital letters at the top and "TAXI SERVICE" is in white capital letters on the bottom.



This is our second attempt to clarify our colour and markings. The logo and decals were previously approved during our last application and are in concert with the current taxi bylaws. Hopefully this letter combined with the actual photos provided in the past, and our verbal descriptions, will clarify our request so that we can move forward.

If you have any further questions or concerns regarding the above, please contact us immediately as we are looking for a timely response to this matter.

Sincerely,

Rob Stern

Airport Taxi Service

Box 9850 Edmonton International Airport

Edmonton, Alberta T5J 2T2

9.a.

Woman in hospital after leaping from Edmonton taxi

Apparent attempt to avoid \$14 fare leads to life-threatening injuries for passenger

BY BRENT WITTMEIER, EDMONTONJOURNAL.COM SEPTEMBER 15, 2011



A woman is in hospital Thursday in Edmonton after jumping out of a moving taxi, apparently to avoid paying the fare.

Photograph by: Ed Kaiser, edmontonjournal.com

EDMONTON - A 30-year-old woman is in hospital with life-threatening injuries after jumping from a moving taxi in southwest Edmonton on Wednesday, apparently to avoid a \$14 fare.

Police were called at 5:15 p.m. for a fraud complaint near 48th Avenue and 122nd Street, where a woman allegedly jumped out of a taxi, said Edmonton police spokeswoman Patricia Thenu.

Driving by, Heather Hudson saw the woman lying on a sidewalk near a taxi van that had pulled over in the westbound lane. The cab driver was on the phone, waving his arms.

Hudson pulled over and asked him what happened.

"He said she jumped when he was going about 40 (kilometres per hour)," said Hudson.

Another passerby, an operating room nurse, also stopped at the scene. Hudson and the nurse stayed

with the woman until paramedics arrived.

The woman had hit her head but the injuries didn't seem that serious, Hudson said. She complained of nausea, but was able to stand with help from the two women.

Thenu said the injuries were later upgraded to life-threatening after the woman was taken to hospital.

The woman had been travelling from a gas station in Old Strathcona to an address in Grandview, Hudson said. Hudson said she paid the woman's \$14 fare, though the cab driver was reluctant to accept it.

"She had said she needed to go get money and he was driving her to the bank," said Hudson. "I have no idea what compelled her to do what she did."

bwittmeier@edmontonjournal.com

twitter.com/wittmeier

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