

VEHICLE FOR HIRE INDUSTRY ADVISORY GROUP

Meeting Date: June 5, 2014

An update on the International Responsible Hospitality Conference held by Responsible Hospitality Edmonton in Edmonton on May 21 and 22 was provided.

Administration is finalizing a draft Request for Proposal to solicit interest from consultants to provide a study of the City's taxi industry.

Taxi rates were discussed.

- Administration distributed an outline of rates comparing the City of Edmonton, other municipalities and other rate options. This outline includes trip lengths from 200 metres to 50 kilometres.
- The IAG does not recommend increasing the drop rate. The IAG advises that the drop rate should remain the same so to not drastically increase the price of short trips.
- The IAG recommends that the fare should increase. The IAG will discuss specific rates in the next meeting.
- Administration clarified that any proposed increase in the rates would have to be presented to industry and the public for comments prior to a report going forward.

In addition to taxi rates, the next meeting's agenda will include a discussion on various topics affecting the taxi driver, including shift rate, job security and plate prices.

The next meeting is scheduled for July 10, 2014.

NOTE: **The Vehicle for Hire Industry Advisory Group is a cooperative group of members from the taxi and limousine industry working together to provide a forum where issues related to the vehicle for hire industry are brought forward, reviewed and discussed. The Vehicle for Hire Industry Group does not have any power to govern the industry. The members do not represent any interest group in**

the industry. Members bring their knowledge and experience to the IAG to provide advice to the vehicle for hire administration. Before any changes are made to the Vehicle for Hire Bylaw, industry members and the public will have an opportunity to comment.