

VEHICLE FOR HIRE INDUSTRY ADVISORY GROUP

Meeting Date: **October 2, 2014**

1. Administration

The results of the Insight Community survey regarding taxi service in Edmonton and potential taxi rate increases was given to the IAG.

The representative from Responsible Hospitality Edmonton presented an article describing the elements of nightlife in Edmonton, including taxi service.

2. Taxi Rate Increase

The next step is to take the proposed rates and go to the taxi industry for feedback.

The IAG discussed ways to consult the industry about the taxi rate increase. Ideas include having the survey offered at the brokerages and limousine companies, a mail out to industry members, and a space rented for one day where drivers can fill out the survey and ask administration questions.

3. Limousine Definitions

The proposed definition would divide up types of limousine vehicles in the bylaw. The categories proposed are sedan/executive car, stretch limousine, and limousine bus. These categories are further defined by size criteria and luxury standards of limousines.

Minimum fares were also proposed.

The next meeting is scheduled for November 13, 2014. The agenda will continue the discussion of limousine definitions and a discussion of Uber.

NOTE: The Vehicle for Hire Industry Advisory Group is a cooperative group of members from the taxi and limousine industry working together to provide a forum where issues related to the vehicle for hire industry are brought forward, reviewed and discussed. The Vehicle for Hire Industry Group does not have any power to govern the industry. The members do not represent any interest group in the industry. Members bring their knowledge and experience to the IAG to provide advice to the vehicle for hire administration. Before any changes are made to the Vehicle for Hire Bylaw, industry members and the public will have an opportunity to comment.