

EXTRAORDINARY

EDMONTON: INVEST IN A CITY THAT HAS YOUR BACK

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AN ECONOMY THAT IS RESILIENT, STRONG AND DIVERSE.

Edmonton has consistently maintained growth in spite of global economic shifts. The Conference Board of Canada says Alberta will continue to see modest economic growth in 2016.

In November 2015, Edmonton gained 7,000 new jobs, and consistently maintains an unemployment rate below the national average (*Statistics Canada*).

Edmonton generated 23% of all new jobs in Canada in 2015 (*John Rose, Chief Economist, City of Edmonton*).

Edmonton welcomes and supports industrious entrepreneurs, with 'made in Edmonton' companies including Booster Juice, Boston Pizza, Stantec, PCL and Bioware.

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OUR INVESTMENTS MEAN WE'VE TAKEN THE RISK SO YOU DON'T HAVE TO.

Edmonton continues to experience stable growth in areas such as retail, personal services, hospitality, entertainment, healthcare and education.

In 2014, KPMG ranked Edmonton as having the lowest corporate tax costs among North American cities that have populations between 1 and 2 million (*Competitive Alternatives 2014 Special Report: Focus on Tax*).

Edmonton is ranked as one of the most entrepreneurial cities in Canada. In 2014, the Canadian Federation of Independent Businesses ranked the Edmonton Metro Region 2nd overall as a hub for entrepreneurial activity in the country and 1st overall in entrepreneurial policy (*Entrepreneurial Communities*).

Edmonton's diversified economy means stable employment rates. Some top sectors include research and development, government services, public administration, finance and real estate, and health services.



WE'RE BUILDING A CITY THAT'S EXTRAORDINARY.

Edmonton's population is expected to double by 2050. Our fastest-growing demographic is 20–39 year olds (*Edmonton Municipal Census, 2014*).

Edmonton hosts major international sporting events such as FIFA Women's World Cup, ITU World Triathlon and Red Bull Crashed Ice. National Geographic named Edmonton one of the Best Summer Trips of 2015.

The city is home to a vibrant arts and culture scene, including the Art Gallery of Alberta, the Citadel Theatre, and the Edmonton International Fringe Festival – the largest fringe theatre festival in North America.



PORT ALBERTA IS A GLOBAL LOGISTICS AND INFRASTRUCTURE HUB.

First-rate regional, national and international access via road, rail, pipeline and air modes to coastal ports in Canada and the United States.

Edmonton-based facilities can efficiently utilize global supply chains to support local production that provides cost-effective access to global markets.

The Edmonton International Airport has become the fastest growing airport in Canada over the past decade. Recently the EIA attracted Air China Cargo.



URBAN INVESTMENTS MADE EASY.

Edmonton's Downtown will experience over \$5 billion in public and private investment over the next 10 years.

Upon completion of construction in 2016, Rogers Place—a world-class sports and entertainment arena—is expected to attract 3 million event-goers annually to the Downtown.

The City of Edmonton has 10 Downtown infrastructure projects planned for the next 10 years. This includes an investment of \$1.8 billion for expansion of the light rail transit system that connects the Downtown to the rest of the city.



IN BLATCHFORD, OUR VISION MEETS YOUR VENTURE.

In August 2015, the City of Edmonton started construction on one of the largest sustainable development projects in the world. Blatchford will transform 536 acres of land in the heart of the city into a leading, environmentally-friendly, urban community.

The community will be home to 30,000 people, and will create 10,000–12,000 new jobs on-site.

The community will be serviced by a light rail transit line, and will be only two short stops from the Downtown core.

Blatchford will provide mixed-use development opportunities in the Town Centre and throughout the community, including the development of approximately 1–2 million square feet of office space and 400,000 square feet of retail space.

Benefits of investing in the community include its proximity to NAIT, a leading polytechnic institution, and well-established residential neighborhoods, major arterial roads connecting to points throughout the city and a major health care corridor.



WE ATTRACT THE BEST AND THE BRIGHTEST.

In Edmonton, 180,000 students attend six post-secondary institutions and a host of private training schools.

The Northern Alberta Institute of Technology (NAIT) has the largest number of apprenticeship programs in Canada.

The University of Alberta has \$500 million in external research funds and ranks as one of the world's top 100 universities.

Massive post-secondary expansions mean that Edmonton's downtown will welcome 50,000 students by 2020.

A young, highly skilled population is advancing Edmonton to the forefront of a knowledge-based economy.

**WE'RE YOUNG,
STRONG
AND BUILDING
SOMETHING
EXTRAORDINARY**

