

Big On Photography? Snap It, Send It & Win!



ARTSMITH
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PRINT & GRAPHIC COMMUNICATION SOLUTIONS



CITY
Arts
CENTRE

THE CITY OF
Edmonton

Entry Form

I _____ hereby declare that the photograph(s) submitted are my original works, and I hold all legal rights to authorize use and publication of the photograph(s).

I _____ hereby declare that the photograph(s) have not ever been licensed, published or used by the City of Edmonton.

I _____ understand and agree that The City of Edmonton reserves the non-exclusive rights to use any of the images submitted for any future internal or external communications, advertising, branding, or commercial applications related to City of Edmonton business at its will.

I understand that my entry is not valid unless my photo submission (s) fulfills the stated technical specifications and submission instructions, and this form is completed and submitted.

I have read and agree to the complete contest details and rules as stated. _____
Signature

Email: _____ Phone: _____

Brief description of photo(s): _____

Photography Format/Specifications

The approximate size of the calendar will be 12" w x 9" h, therefore acceptable images submitted are to be a minimum of 300 dpi at 12" w x 9" h in jpg, tif, psd, or raw files only. Please do not resample your image in photoshop to meet these requirements. Please do not edit your photos, as we would like them to look as natural and correct as possible. We are looking for the highest quality images you are able to supply (use the highest quality setting on your camera) in order to produce the most professional looking calendar possible, highlighting your work.

How to Submit

• Deliver one (1) disc (containing up to six original photos as per the technical specifications listed) along with a completed and signed entry form (and photo waiver/release form if applicable) to Technicare Imaging (10924-119 Street, Edmonton) from 8:00a.m. – 5:00 p.m. Monday – Friday or 10:00 a.m. – 2:00 p.m. on Saturdays (download forms at www.edmonton.ca/bigpicture).

OR

• Email a completed and signed entry form (and photo waiver/release form if applicable) to big.picture@edmonton.ca and upload your images (at the specifications listed) to the following FTP site...

URL: <ftp://clients.artsmith.ca/>
Username: Photo-Contest
Password: rnalea62

FOR NEW FTP USERS OR USERS WITH LIMITED FTP EXPERIENCE, SOFTWARE IS REQUIRED IN ORDER TO ACCESS THE FTP SITE. IT IS RECOMMENDED THAT FREE FTP SOFTWARE IS DOWNLOADED SOFTWARE FOR A WINDOWS ENVIRONMENT. THERE ARE A NUMBER OF FREE FTP CLIENTS AVAILABLE, HOWEVER FOR WINDOWS, WE RECOMMEND <http://www.coffeecup.com/free-ftp/> MAC ENVIRONMENT - FETCH <http://fetchsoftworks.com/fetch/download/>

Contest Details

- To enter the contest, submit a maximum of six (6) original digital photographs per month of the subjects and themes (shot thoughts) posted at www.edmonton.ca/bigpicture, which represent Edmonton's attractions, facilities and vibrant places by February 28, 2014. If submitting more than one photo per-month, photos must be submitted simultaneously (as one single entry per month). See specifications below.
- All participants who submit a valid entry (consisting of photo(s) and a completed entry form) will be entered into random prize draws (details below). Each participant will be entered into the grand prize draw only once, and into the monthly prize draws only once in each month that they submit.
- Selected photographs will be used by the City of Edmonton to produce a 2015 photo calendar which will be sold and distributed publicly.
- Photos will be selected for use in the calendar by a panel of photography and design professionals based on the following criteria:
 - Unique compositions best depicting the beauty of the subject, or showcasing it as an iconic representation of a City of Edmonton attraction, facility or scene.
 - Creative use of lighting / colour / exposure
 - Image size / quality that match the named specifications
- Photographers will be credited in the calendar if their photograph(s) are used.
- The City of Edmonton reserves the non-exclusive rights to use any of the images submitted for any future internal or external communications, advertising, branding, or commercial applications related to City of Edmonton business at its will.
- The chances of winning are dependent on the number of contest entries received.
- Any submission containing of photos people must be accompanied by a photo waiver/release form signed by the individual(s) or legal guardian of the individual(s) who appear in the photo (release form available at www.edmonton.ca/bigpicture)
- **Taking photos inside City of Edmonton recreation facilities is strictly prohibited (this includes any facility with a pool, fitness centre or the like)**

Eligibility Requirements

- The photograph(s) must clearly depict the subjects and themes (shot thoughts) posted at www.edmonton.ca/bigpicture, which represent Edmonton's attractions, facilities, vibrant places and scenes (no purchase necessary to photograph the exterior of facilities/grounds; however, standard admission rates apply when entering facilities. Taking photos inside City of Edmonton recreation facilities is strictly prohibited (this includes any facility with a pool, fitness centre or the like).
- The photographer must declare that the photograph(s) submitted are original works, and the photographer has the right to authorize use and publication of the photograph(s).
- The photographer must declare that the photograph(s) have not been published or used by the City of Edmonton.
- Contest is open to residents of the Edmonton Capital region.
- Participants must submit a completed contest entry form.
- Participants must submit a completed photo release/waiver form if applicable.

Prizing

All eligible submissions received by the contest deadline (February 28, 2014) will be entered into a random draw for the following prizes:

- One GRAND Prize draw consisting of a \$1000.00 (one-thousand dollar) in-store credit applicable to photo services and Wall Décor Products (no cash value) at Pixportal Edmonton, and one annual pass (for 12 consecutive months from the date of issue) valid at all City of Edmonton attractions and recreation facilities
- One SECOND-PRIZE draw consisting of a \$500.00 (five-hundred dollar) in-store credit applicable to photo services and Wall Décor Products (no cash value) at Pixportal Edmonton, one annual pass (for 12 consecutive months from the date of issue) valid at all City of Edmonton attractions and recreation facilities, and a Photography Level-1 Class at the City Arts Centre
- One THIRD-PRIZE draw which includes; one annual pass (for 12 consecutive months from the date of issue) valid at all City of Edmonton attractions and recreation facilities, and a DSLR Camera Basics Class at the City Arts Centre

All eligible submissions received will be entered into a random draw for a monthly prize in the month in which the submission is received (one draw per month for each prize):

- A one-month pass to a City of Edmonton attraction or recreation facility of the winner's choice.
- A \$50.00 (fifty-dollar) in-store credit applicable to photo services and Wall Décor Products (no cash value) at Pixportal Edmonton
- All eligible submissions will be entered into the draw(s) whether their photography is selected for use in the calendar or not.
- Monthly winners are NO LONGER eligible for the grand prize draw
- Persons whose names are drawn must answer a skill-testing question in order to win the prize.

**City of Edmonton attractions and recreation facilities include Muttart Conservatory, Edmonton Valley Zoo, John Janzen Nature Centre, ACT Aquatic and Recreation Centre, Bonnie Doon Leisure Centre, Commonwealth, Confederation, Eastglen, Grand Trunk, Hardisty, Jasper Place, Kinsmen, Londonderry, Mill Woods, O'Leary, Peter Hemingway, St. FX, Terwilligar

FOIP Message

Personal Information is being collected by this program under the Authority of Section 33(c) of the Freedom of Information and Protection of Privacy (FOIP) Act and will be used for administrative purposes of the City of Edmonton's BIG Picture Photo Contest and to contact winners. Names provided by entrants will be used to credit persons whose material is selected for publication. If you have any questions please contact Jeff Stuart, City of Edmonton Market Planner at 780.423.4747.