

## **Tweet your photo with a GO KIT ART CAR Complete Official Rules & Regulations**

### **No purchase necessary**

This contest is open to residents of Alberta, who are 16 years of age or older. Employees of The City of Edmonton Corporate Communications Branch and Edmonton and Community and Recreation Facilities Branch are not eligible to enter. Contest begins at 13:00 Mountain Daylight Time on Thursday July 12, 2012, and closes 23:00 Mountain Daylight Time on Wednesday, July 18, 2012.

### **How do I enter the “Tweet your photo with a GO KIT ART CAR” contest?**

To enter the contest, you must ‘Follow’ the City of Edmonton on Twitter ([www.twitter.com/cityofedmonton](http://www.twitter.com/cityofedmonton)). Visit one of the following City of Edmonton facilities and find a GO KIT ART CAR:

- Commonwealth Community Recreation Centre
- Kinsmen Sports Centre
- Londonderry Fitness and Leisure Centre
- Muttart Conservatory
- Rundle Golf Course
- Terwillegar Community Recreation Centre
- City Arts Centre
- Edmonton City Hall

Take a photo of yourself with the GO KIT ART CAR and tweet the photo to @CityofEdmonton with the following message:

*Please send me to the @EdmontonIndy @CityofEdmonton #IloveEdmontonIndy <http://twit.pic>*

You are allowed one entry per Twitter account and your tweet must be tweeted to @CityofEdmonton **before 23:00 MDT on Wednesday, July 18, 2012 to be eligible.**

Entries will be deemed to be made by the authorized Twitter account holder at time of entry. “Authorized account holder” is deemed as the natural person who is assigned to a Twitter address. No responsibility is assumed by The City of Edmonton for lost, late, misdirected, or incomplete tweets or any computer, online telephone or technical malfunctions that may occur in the processing, transmission or receipt of entries.

## **How is a winner chosen?**

Contestants who correctly submit their tweets to @CityofEdmonton will have their names entered into a random draw to win a prize. There will be a random draw for (3) prizes consisting of two weekend passes to Grand Stand 11 and a Race Weekend Edmonton hat.

Winners will be announced on Twitter, Thursday, July 19, 2012 at 10:00 a.m. MDT. Winners will be contacted via Direct Message on how to claim their prizes. All prize winners must answer a skill-testing mathematical question in person to receive his/her prize. If no response is received by the end of that period, the prize will be forfeited.

### **In order to win one of the prizes, contestants must:**

- Be 16 years of age or over
- “Follow” the City of Edmonton on Twitter
- Correctly Tweet their photo with the attached statement
- Have government-issued ID
- Sign Release/Waiver form

## **What do I get if I win?**

The winners, randomly selected in a draw, will each receive the prize of a two weekend passes to the 2012 Edmonton Indy and a Race Week Edmonton hat. Each Edmonton Indy pass provides admission for one adult to the Edmonton Indy July 20 – 22.

Winners are responsible for picking up their passes from the receptionist located on the 11<sup>th</sup> floor of CN Tower during normal hours of operation, 8 a.m to 4:30 p.m. Prizes must be claimed by the actual winner with proof of identification by 4:30 on July 20, 2012.

## **Protecting Your Personal Information and Contest information**

- This information is being collected by the City under the authority of section 33(c) of the Alberta Freedom of Information and Protection of Privacy (FOIP) Act, and will be used for purposes related to the administration of the Tweet your photo with a “GO KIT ART CAR” contest and for promotional purposes. Your photo and name may also be distributed to the media. If you have any questions about the collection, use or disclosure of information by this program you may contact the City of Edmonton Public Information Technician at 780-496-8271.
- Entrants must be able to claim their prizes from the receptionist located on the 11<sup>th</sup> floor of CN Tower.
- The winning contestant may be asked to participate in promotional activities. As a result, photos and digital images of the winning contestant may be used in local news media, on [www.edmonton.ca](http://www.edmonton.ca) and other official City of Edmonton publications.